

V.07 • 2019 JULY

YOUR MONTHLY BEAUTY DIGEST
www.oriflame.co.in

Beauty by Sweden

Because we're from Sweden we have
a different view on beauty.

ORIFLAME
— S W E D E N —

PURITY, RELAXATION AND INDULGENCE

REVITALISE YOUR SENSES - THE SWEDISH WAY

INTRODUCING



SWEDISH SPA

Time to ourselves is precious. It's a special moment to revitalise the senses. That's the Swedish way. To take time out, in nature, to relax both body and mind. With Swedish Spa, you can be inspired by nature at home. For inner tranquillity and an outer glow.



INFUSED WITH THE SCENT OF A SEA BREEZE

Swedish Spa has an exclusive new scent, scientifically proven to help soothe your mind and deeply relax you from the inside out. The aquatic floral accord with soft marine undertones creates a saline effect that is sunny, feminine and calming. Just like a gentle sea breeze.

TEXTURES THAT MELT AWAY TENSION

From oils that transform into milky foam to silky soft mineral clay and luscious whipped body butter, the sublime textures of Swedish Spa are designed to help soothe away tension and fill you with inner tranquillity.

Infused with a unique, aquatic, floral fragrance that, when released, is scientifically proven to help soothe your mind and deeply relax you from the inside out.

Formulated with salt-water *Corallina Officinalis*, recognised for its anti-oxidant, moisturising & revitalising properties, also improving skin suppleness and hydration while reinforcing the skin barrier. Sweet almond & canola oils help nourish, condition and soften while Bergamot essential oil soothes & refreshes.





**SWEDISH SPA SALT CRYSTALS
BODY SCRUB** - EXFOLIATE AWAY
DULLNESS AND TENSION FOR A
REFRESHED, LUMINOUS GLOW



HOW TO USE:

- Gently massage onto damp skin in circular motions.
- Rinse off thoroughly with warm water.

Use 1 - 2 times a week for soft, glowing skin.

**SWEDISH SPA OCEAN
FOAM SHOWER GEL** - PURITY,
RELAXATION AND INDULGENCE



HOW TO USE:

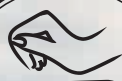
- Massage into moistened skin in the shower.
- Upon contact with water and massaging motion, the gel's texture lathers into a rich foam.



SWEDISH SPA

Salt crystals and **natural origin Almond Shells** help exfoliate, to reveal beautifully soft skin.

Infused with intensely nourishing **Shea Butter** as well as **Canola** and **Sweet Almond Oils**.



TRY ME!

Rub here and
try the fragrance!



① Swedish Spa Salt Crystals Body Scrub

Exfoliating scrub with salt crystals and almond shells. Recommended to use after cleansing, 1-2 times a week. 200 ml.

34022 ₹999 **₹699** 12 B.P.

② Swedish Spa Ocean Foam Shower Gel

Officialis helps to moisturise and revitalise skin; sweet almond and canola oils to nourish, condition and soften; bergamot essential oil to cool and refresh. 200 ml.

34023 ₹999 **₹699** 12 B.P.

Officialis helps to moisturise and revitalise skin; **sweet almond** and **canola oils** to nourish, condition and soften; **bergamot essential oil** to cool and refresh.

NEW

SAVE

₹**300**

Content

08 Beauty by Sweden

16 Make-Up

30 Fragrances

40 Body & Hair Care

48 Wellness

54 Skin Care

74 Nature & You

94 Monsoon Offers



Oriflame is a proud member of the Indian Direct Selling Association, reflecting our commitment to practising the **highest level of business ethics.**



Through our collaboration with the Rainforest Alliance, we strive to ensure that **all the paper in our catalogues originates from well managed forests.**



To learn more about Oriflame's animal welfare policy please visit: www.oriflame.co.in



Our ongoing charity initiatives **support children and young women** through a diverse range of education programs.

Beauty by Sweden is how you look, live, feel and act

Beauty by Sweden means a lot more than what meets the eye. It means character, compassion, and a will to give back to the world as much as you seek from it. Which is why, our products are 100% safe for you as well as the world around you. We conform to strict European standards, don't use GMOs, use natural extracts, and undergo eco-ethical screening to assess the source and quality of our ingredients. All of this to ensure a sustainable future for everyone and a better looking you.



Do you feel proud for being associated with Oriflame? I am sure, you do! And, this month's catalogue is a testimony of the pride, we all share for being a part of the Oriflame family. Share this catalogue more and more with everyone you know, not just for the discounts and products, but also to tell people **who we are**.

A handwritten signature in black ink, appearing to read 'Frederic Widell', written in a cursive style.

Frederic Widell

VP & Head of South Asia
& Managing Director India

“ Oriflame products can only be sold by authorised consultants and not through any unauthorised channel like retail outlet, shop or e-commerce website”

CONNECT WITH US:



ALL-TIME FAV



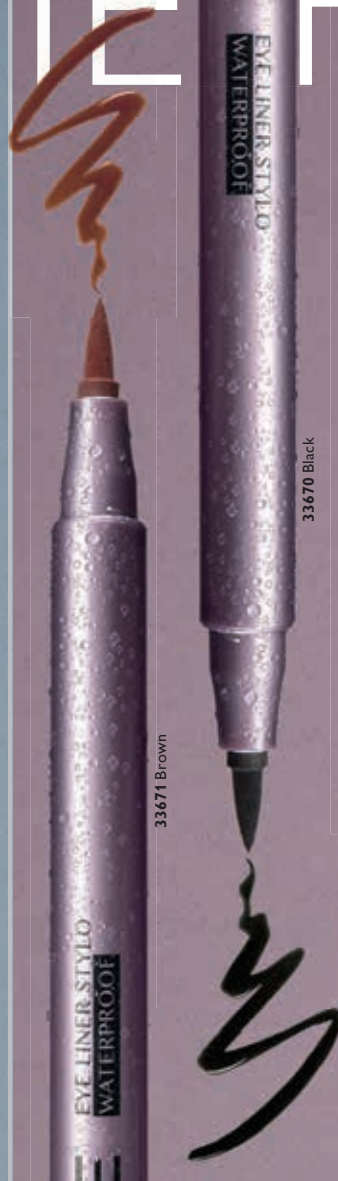
ALL AGES All Skin Types

Optimals Hydra Refreshing Gel Wash All Skin types

A soap-free cleansing gel that works to eliminate impurities, excess oil, remove make-up and unclog pores. Contains Swedish natural ingredient blend and Almond Oil Beads to give you a radiant complexion. 150 ml.

32415 ₹599 ~~₹359~~ 6 B.P.

OPTIMALS
HYDRA



33670
Black



33671
Brown

The ONE Eye Liner Stylo Waterproof

For resistant precision, the thin-tipped applicator delivers a controlled finish with highly pigmented 24-hr wear. The waterproof formula glides on easily and is easily removable. * 1.6 g.

₹599 ~~₹359~~ 6 B.P.

* Consumer Tested

THE ONE

OUR RITES

Milk & Honey Gold nourishing Hand & Body Cream

Ultra-indulgent body cream infused with organically sourced extracts of milk and honey. Nourishes intensively all day. 250 ml.

31602 ₹629 ~~₹379~~ 6 B.P.



ORGANICALLY
SOURCED
EXTRACTS

ULTRA
SOFTENING
HAND & BODY
CREAM



DREAM
DEAL

SPEND
₹650
IN THIS
CATALOGUE
AND GET
**ANY PRODUCT
FROM
PAGE 06-07**
AT

40%
OFF

*Unique product codes only
Offer valid in multiples



OPTIMALS 

Beauty by Sweden means beautiful skin

When you're comfortable
in your skin, it shows. Let your
confidence shine through
with even, healthy skin.

This is your moment
to shine.

AGE REVIVE

ALL SKIN TYPE | 35+

① **Optimals Age Revive Anti-Ageing Day Cream SPF 15**

Anti-ageing day cream that targets multiple signs of ageing. Helps to reduce the appearance of fine lines and wrinkles and works to hydrate, brighten and replenish. Protects against premature ageing and helps to prevent against pollution. Formulated with a Swedish natural ingredient blend, Anti-pollution Active and Firming Active. Dermatologically tested. All skin types. 50 ml.


32474 ₹1299 ~~₹899~~ 15 B.P.

HYDRA

NORMAL/COMBINATION SKIN | ALL AGES

② **Optimals Hydra Radiance Hydrating Day Cream Normal/Combination Skin**

A hydrating day cream that leaves thirsty skin soft, supple and refreshed. With Swedish natural ingredient blend of nourishing Red Algae and replenishing Brown Algae, Aqua Minerals that help restore dehydrated skin and Vitamin C to help brighten skin. With Anti-pollution active to help protect skin from harsh environmental aggressors. Normal/Combination skin. Dermatologically tested. 50 ml.

32462 ₹799 ~~₹559~~ 9 B.P.30%
OFF
 Improves multiple signs of ageing


Improves and maintains skin hydration



Blended with Swedish botanicals: Redcurrant

For the complete OPTIMALS range go to pages 58-61

Beauty by Sweden is about how you feel

Never let anything dull your skin's glow. Give it the pick-me-up it needs. Know how gorgeous you are.

You'll notice the difference, and they will too.





Refreshes
and removes
impurities

Fresh,
cooling
toner

Love Nature

ALLAGES Dry Skin

① **Love Nature Face Toner Oat**
Infused with natural Oat extract to help soothe and calm your skin, this gentle toner helps to relieve tightness caused by dry skin as it helps to remove impurities and any last traces of make-up. 150 ml.

33524 ₹369 ₹245 4 B.P.

ALLAGES Normal Skin

DERMATOLOGICALLY TESTED

② **Love Nature Face Toner Aloe Vera**
Invigorating toner with Aloe Vera extract. Helps balance skin's pH and moisture levels. Dermatologically tested. 150 ml.

32348 ₹359 ₹245 4 B.P.

PICK ANY AT
₹245

Beauty by Sweden is your unique expression

Sometimes words are not needed
to make a statement.
Rock your favourite eye look. Let
them read your eyes.

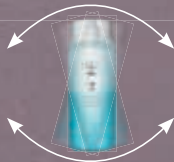
Be who you want to be.



Model is wearing: The ONE
Eyes Wide Open Mascara 31473
Black, The ONE High Impact Eye
Pencil 31557 Onyx Black, The ONE
5-in-1 Colour Stylist Lipstick 33543
Erratic Orange (L), The ONE
5-in-1 Colour Stylist Lipstick 33846
Paradise Pink (R).



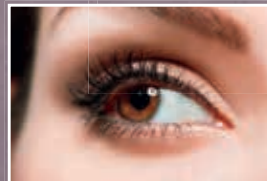
Gentle OIL-FREE formulation is suitable for sensitive eyes



Shake well before use, in order to mix liquids for the best effect.



Delivers stunning lash curl!
Clinically proven to visibly open eyes by 30%.



THE ONE

① The ONE Waterproof Eye Make-up Remover

Gentle, hydrating eye make-up remover quickly removes waterproof and long wear eye makeup. Oil-free formula. Delicate eye area feels smooth and refreshed after use. Perfect for contact lens wearers. 100 ml.

32138 ₹429 ₹345 6 B.P.



31473 Black

② The ONE Eyes Wide Open Mascara

Eye-opening, curling mascara for bigger, more beautiful eyes. Eye-mimetic brush lifts and curls lashes while formula sets curl for curvy, attention-grabbing lashes. 8 ml.

₹579 ₹399 7 B.P.

UP TO
30%
OFF



Hot new
**SPARKLING
GOLD**
Lipstick

35434 Soft Mocha



35435 Soft Raspberry

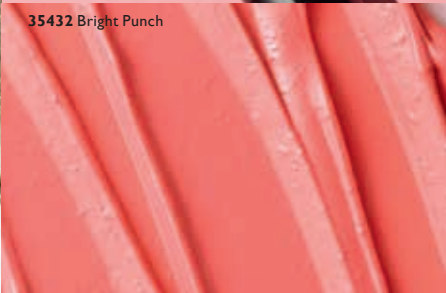


35431 Sparkling Gold



COLOURBOX Lipstick
4 g.
~~₹379~~ **₹265** 4 B.P.
UNTIL STOCK LASTS

35432 Bright Punch



35433 Shimmery Magenta



COLOURBOX LOVESTRUCK COLLECTION



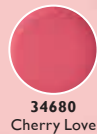
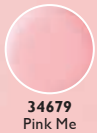
Colourbox Eye Shadow
2 g.

₹299 **₹209** 4 B.P.

UNTIL STOCK LASTS

COLOURBOX Nail Polish
5 ml.

₹199 **₹139** 2 B.P.



LIMITED EDITION
INTRODUCING NEW COLLECTION

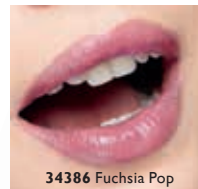
COLOURBOX
LOVESTRUCK

STARTING FROM

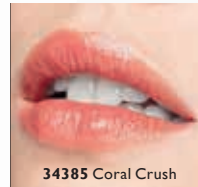
₹139

Make-up and trends

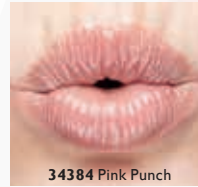
Beauty by Sweden is your personal expression. We celebrate your individual beauty and want to help you express yourself the way you want. That's why our products follow the latest trends and are made to fit every style and wallet. Because true beauty should never be owned, only shared and cherished.



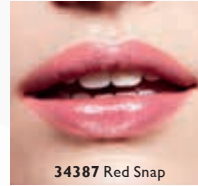
34386 Fuchsia Pop



34385 Coral Crush



34384 Pink Punch



34387 Red Snap

COLOURED LIP BALMS



34387 Red Snap

COLOURBOX
LIP POP

COLOURS,
FUN,
FLAVOUR
AND CARE!

Colourful, fun lip balms with a sheer finish and a delicious raspberry ice cream flavour and scent. With caring Aloe Vera and Vitamin E for softness, choose your favourite or pick them all!

COLOURBOX Lip Pop
4.5 g.
₹299 5 B.P.





THE ONE

RICH COLOUR, LUMINOUS FINISH

The ONE 5-in-1 Colour Stylist Lipstick
4 g.

₹539 **₹399** 7 B.P.

Model is wearing: The ONE 5-in-1 Colour Stylist Lipstick 33544 Very Burgundy, The ONE EverLasting Foundation 31161 Fair Nude, The ONE IlluSkin Powder 30612 Light.

- | | | | |
|---|---|---|---|
|  |  |  |  |
| 30655
Uptown
Rose | 30668
Coral
Ideal | 33542
Eclectic
Pink | 33845
Lava Red |
|  |  |  |  |
| 30658
Garnet
Attraction | 30670
London
Red | 33543
Erratic
Orange | 33846
Paradise
Pink |
|  |  |  |  |
| 30660
Pink Lady | 30672
Irresistible
Red | 33544
Very
Burgundy | 33847
Mystic
Dahlia |
|  |  |  |  |
| 30663
Mysterious
Pink | 30682
Red
Copper | 33545
Deep
Purple | 33848
Purple
Moon |
|  |  |  | |
| 30667
Sweet
Tangerine | 33541
Ballerina
Pink | 33844
Fresh
Tangelo | |

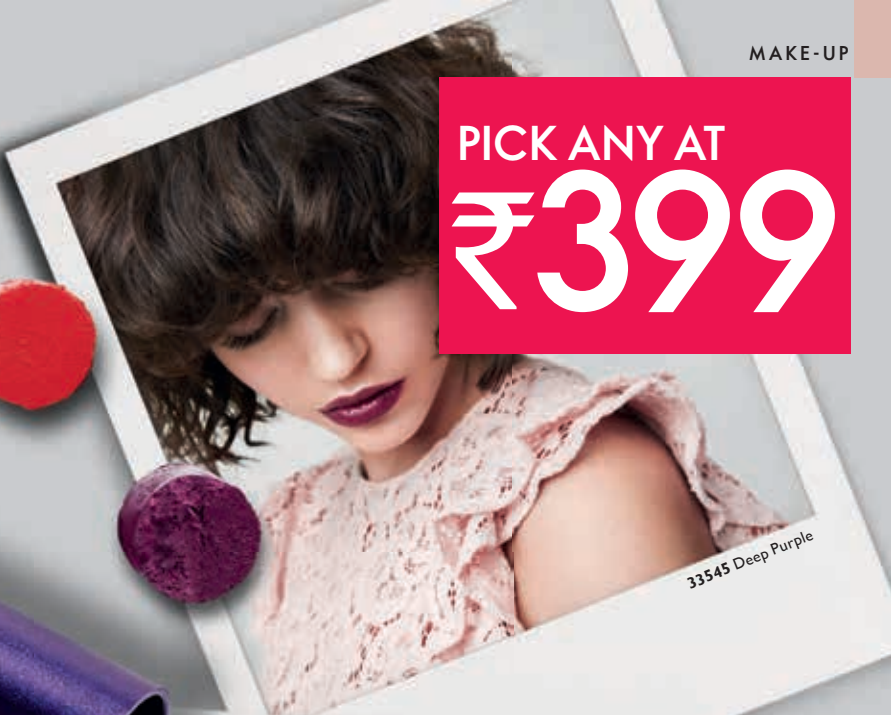
UNTIL STOCK LASTS

Match your lipstick to your favourite outfit.

Wearing a strong lip colour will never go out of style and works for almost any occasion. With so many shades you'll be spoiled for choice.



PICK ANY AT
₹399



33545 Deep Purple



Enriched with
nourishing
**MANGO &
COCOA BUTTERS**
to keep lips as soft
as satin



33541 Ballerina Pink

THE ONE





33% MORE
VOLUME



UNLEASH THE EXTRAORDINARY IN YOU

EXPECT THE UNEXPECTED!

The ONE 5-in-1 Wonder Lash XXL Mascara gives you all the 5-in-1 lash benefits you trust in an exciting Wonder Lash look! Experience the beauty of your extraordinary impact— made possible by the Exclusive-to-Oriflame Wonder Brush, for 33% more volume and exceptional Wonder Lash impact, lash by lash.

**The ONE 5-in-1 Wonder Lash XXL
Mascara Waterproof - Black**
8 ml.

34441 ₹629 11 B.P.

'Clinically tested



HOW TO USE

Build exceptional length, lash by lash, using the flat and fluffy side of brush's long and short bristles.





BB ALL IN ONE

YOUR FAVORITE BB CREAM
COMES, WITH MORE
BENEFITS, AS A
MULTITASKING FORMULA

- Covers uneven skin
- Illuminates to create flawless and radiant complexion
- Corrects and minimise the appearance of pores
- Hydrates and moisturises
- Perfects skin tone
- Non-Comedogenic
- SPF 30
- Oil-Free

THE ONE

Model is wearing: The
ONE BB Cream SPF 30
31595 Light, The ONE IlluSkin
Powder 30612 Light.

UP TO
50%
OFF



31595
Light

The ONE BB Cream SPF 30
30 ml.

~~₹699~~ **₹349** 6 B.P.

🕒 Last time in catalogue
UNTIL STOCK LASTS

31596
Medium

The ONE BB Cream SPF 30
30 ml.

~~₹699~~ **₹449** 8 B.P.

🕒 Last time in catalogue
UNTIL STOCK LASTS

MAXIMISED PERFECTION WITH LONG WEAR NAIL POLISH

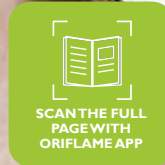
LONG WEAR
NAIL POLISH

High Definition
**MISTAKE-FREE WIDE
BRUSH DESIGN** gives
you full, even and rich
coverage in one-stroke
without the mess

33292 Mystic Forest



35012 Pink Lemonade



SCAN THE FULL
PAGE WITH
ORIFLAME APP



30529 Red Sky at Night



33286 Festive Merlot



30531 Ruby Rouge



33288 Macaroon Punch



33940 Ultra Violet

AVAILABLE IN 20 EXCITING SHADES

PICK ANY AT
₹245

- | | | |
|---|---|--|
|  |  |  |
| 30523
Strawberry
Cream | 30527
Night
Orchid | 30528
Fuchsia
Allure |
|  |  |  |
| 30529
Red Sky
at Night | 30530
London
Red | 30531
Ruby
Rouge |
|  |  |  |
| 33286
Festive
Merlot | 33287
Spring
Grape | 33288
Watermelon
Punch |
|  |  |  |
| 33289
Orange
Sorbet | 33292
Mystic
Forest | 33938
Pink
Thrill |
|  |  |  |
| 33939
Champagne
Glimmer | 33940
Ultra
Violet | 33941
Graphite
Night |
|  |  |  |
| 35010
Matcha
Green | 35011
Sugar
Cane | 35012
Pink
Lemonade |
|  |  | |
| 35013
Electric
Lilac | 35014
Ice
Candy | |

Model is wearing: The ONE Long Wear Nail Polish
 30530 London Red, The ONE Base & Top Coat
 31029, The ONE Quick Dry Top Coat 33520.

THE ONE

The ONE Long Wear Nail Polish

Long-lasting high coverage nail polish in the latest shades. With Expert Gel Technology for even coverage and chip and fade resistant colour. 8 ml.

₹329 **₹245** 4 B.P.





BEAUTIFUL NAILS
MADE EASY
BEST NAILS FORWARD

STEP
01Apply **Base
& Top Coat**
on bare nails.STEP
02Apply **Nail
Polish** and
wait until it
is touch dry.STEP
03Apply **Quick Dry
Top Coat** over nail
polish. Apply a
generous coat using
gentle pressure.PICK ANY AT
₹ **279**THE **ONE**

CARE

- NAIL CARE COLLECTION

PROTECTS
nails from
stainingEXTENDS
polish wear by
up to 3 days*

*Consumer tested

① **The ONE Base & Top
Coat**
8 ml.**31029 ₹329**
₹279 5 B.P.② **The ONE Quick Dry
Top Coat**
8 ml.**33520 ₹349**
₹279 5 B.P.✓
QUICK DRY✓
MORE DURABLE FINISH✓
RESISTANT TO
CHIPPING, PEELING
AND COLOR FADING



BRUSHES YOU CAN TRUST

Precision Fan Powder Brush
Length: 17.1 cm. Diameter:
0.9 cm. 29596 **₹309** 3 B.P.



Precision Contouring Brush
Length: 16.8 cm. Diameter:
1.3 cm. 29723 **₹309** 3 B.P.



Precision Concealer Brush Length:
15.2 cm. Diameter: 0.9 cm. 29597
₹259 2 B.P.



Precision Angled Eyeliner
Brush Length: 11.2 cm.
Diameter: 0.5 cm. 29591
₹209 2 B.P.



Precision Angled Blush Brush
Length: 17 cm. Diameter: 1.3 cm.
29594 **₹359** 3 B.P.



Precision Foundation Brush
Length: 16.5 cm. Diameter:
1.3 cm. 29674 **₹389** 3 B.P.



Precision Brow and Lash Comb
Length: 13 cm. Diameter: 0.7 cm.
29592 **₹209** 2 B.P.



Precision Powder Brush
Length: 18 cm. Diameter: 1.5
cm. 29655 **₹359** 3 B.P.



Precision Lip Brush Assembled
length: 18 cm. Diameter: 0.6 cm.
Folded length: 10.4 cm. 29599
₹289 2 B.P.



Precision Blending Brush
Length: 16.7 cm. Diameter:
0.9 cm. 29598 **₹229** 2 B.P.



Precision Double Ended
Eyeshadow Brush Length:
17.5 cm. Diameter: 0.9 cm.
29595 **₹239** 2 B.P.



Precision Angled Eyebrow
Brush Length: 15.3 cm.
Diameter: 0.7 cm. 29593
₹219 2 B.P.



Make-up Brush Cleaner
Size: 7.3 x 5.4 x 3 cm.
29580 **₹299** 3 B.P.



The ONE Manicure Kit
Size: 10.3 x 6.9 x 2.4 cm.
24855 **₹749** 6 B.P.



Dual Pencil Sharpener
Size: 3.5 x 2.8 x 2.5 cm.
27730 **₹129** 1 B.P.

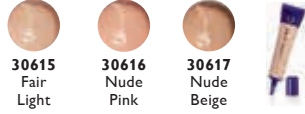


🕒 Last time in
catalogue



FACE

The ONE IlluSkin Concealer
10 ml. **₹449** 8 B.P.



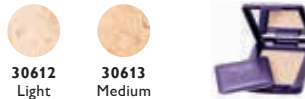
The ONE EverLasting
Foundation 30 ml.
₹979 16 B.P.



The ONE Pore
Minimising Primer 20 ml.
33709 **₹649** 11 B.P.



The ONE IlluSkin Powder
8 g. **₹779** 13 B.P.



The ONE EverLasting Precision
Concealer 5 ml. **₹449** 8 B.P.



The ONE EXPRESS Peach
Perfector Fair 30 ml.
33488 **₹499** 8 B.P.



EYES

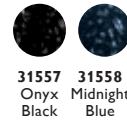
The ONE Dual Drama
Kohl Eye Pencil 1.65 g.
₹399 7 B.P.



The ONE Brush Stroke
Eye Liner 3.5 ml. **₹449**
8 B.P.



The ONE High Impact Eye
Pencil 0.3 g. **₹449** 8 B.P.

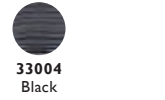


The ONE Kohl
Eye Pencil 1.3 g.
₹329 6 B.P.



LIMITED EDITION

The ONE 5-in-1 Wonder
Lash Waterproof Mascara
8 ml. **₹579** 10 B.P.



The ONE No
Compromise Mascara
8 ml. **₹599** 10 B.P.



COLOURBOX

COLOURBOX Face Powder
20 g. **₹349** 6 B.P.





LIPS

The ONE Colour Stylist
Lip Liner 0.3 g. ₹329
6 B.P.



The ONE Lip Spa Care Lip
Balm 1.7 g. ₹349 6 B.P.



The ONE Colour Unlimited Lipstick
Super Matte 1.7 g. ₹679 11 B.P.



LIMITED
EDITION

The ONE Express Lip Crayon
2.8 g. ₹629 11 B.P.



The ONE Colour Obsession Lipstick
3.7 g. ₹799 13 B.P.



The ONE Lip Sensation Matte Mousse 5 ml.
₹749 13 B.P.



CHOCOLATE
COLLECTION

The ONE 5-in-1
Nail Serum 8 ml.
32580 ₹329
6 B.P.



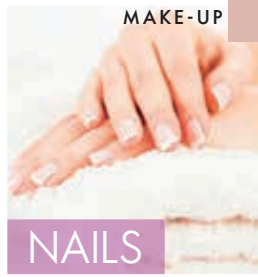
The ONE
Luminescence Top
Coat 8 ml. 33874
₹329 6 B.P.



The ONE Peel
Off Base Coat
8 ml. 33727
₹499 8 B.P.



The ONE Instant
Nail Polish
Remover 50 ml.
32472 ₹205 3 B.P.



MAKE-UP

NAILS

Giordani Gold
Illuminating Pearls
- Delicate Glow
25 g. 34447
₹1399 23 B.P.



Giordani Gold
Youthful Radiance
Elixir Primer
30 ml. 33300
₹999 17 B.P.



Giordani Gold Bronzing Pearls 25 g.
₹1399 23 B.P.



Giordani Gold Sheer Powder SPF
15 9 g. ₹1399 23 B.P.



Giordani Gold Long Wear
Mineral Foundation SPF
15 30 ml. ₹1299 22 B.P.



Giordani Gold CC
Cream SPF 35 40 ml.
₹929 16 B.P.



Giordani Gold Iconic
All-in-One Mascara
8 ml. 32576 ₹899
15 B.P.



Giordani Gold Supreme
Gel Eye Liner - Rich
Black 4.5 g. 33668 ₹799
13 B.P.



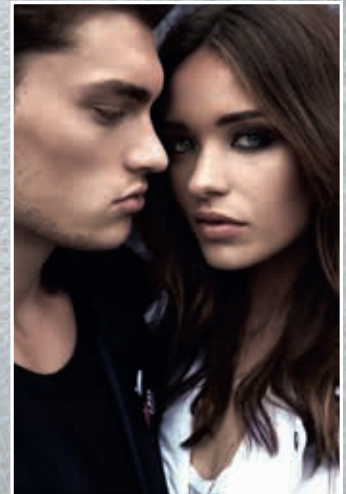
Giordani Gold Iconic Lipstick SPF
15 4 g. ₹829 14 B.P.



SPF
15

Fragrance

Beauty by Sweden is inspired by nature. That's why we turn to its perfection for inspiration and, with the help of modern science, compose the most exquisite symphony of fragrances with eco-ethically screened ingredients. Because beauty speaks to the mind... and the senses.





AROMATIC TONIC



PATCHOULI, CEDAR LEAVES, PHYSALIS

① Incognito for him
Eau de Toilette
50 ml.

32540 ₹1399

₹899 15 B.P.

FLORAL FRUITY



PRALINE, LILY OF THE VALLEY, PHYSALIS

② Incognito for her
Eau de Toilette
50 ml.

32538 ₹1399

₹899 15 B.P.

LET THE GAME BEGIN.

Every step takes you
closer to winning.
Reinvent the rules in
this game just for two.



TRY ME!

Rub here and
try the fragrance!

PICK ANY AT

₹899



SUBTLE & SERENE

Putting on perfume transports me into nature. It is about making me feel happy, relaxed and comfortable in my own skin.

ECLAT

lui



**JULIETTE
KARAGUEUZOGLOU**

JULIETTE KARAGUEUZOGLOU

Her perfumery style is concise: "I consider the creative process as a sort of collision of those things that move and inspire me."

"When Juliette creates a perfume, her main objective is to arouse emotion. The first to judge her perfumes, she tests whether this emotion is aroused on herself before testing it on others: "What I appreciate most is when I see others share this same emotion."

ECLAT

mademoiselle



ELISE BÉNAT

ELISE BÉNAT & AMANDINE MARIE

"When I create perfumes, I see images. Without being a photographer, I love to imagine shots." This is how Elise Bénat has developed her unique approach to fragrances.

Her partner, Amandine Marie, is also a very visual person and can always picture what she wants to produce: "I look for movement, colours and shapes... it's all about creating emotion."



AMANDINE MARIE

SAVE
₹600



TRY ME!
Rub here and
try the fragrance!



AROMATIC
FOUGERE



grapefruit • lavender • cordovan
leather

① Eclat Lui Eau de Toilette
75 ml.

32950 ₹1999 **₹1399** 23 B.P.

FLORAL FRUITY
GREEN



sweet apple • white
hibiscus • musk

② Eclat Mademoiselle Eau de Toilette
50 ml.

32871 ₹1899 **₹1299** 22 B.P.

THE ONE DISGUISE

NOW YOU SEE ME

The fragrance opens on the crispy accents of rhubarb and mandarin enveloped by a delicate touch of rose bud. The floral heart of tuberose and violet is coloured by juicy, acidulous red berry notes of the glossy raspberry, before descending in the refined warmth of patchouli, tonka bean and vanilla.



***BUY THE ONE DISGUISE
EAU DE PARFUM &
GET THE ONE DISGUISE
PERFUMED BODY LOTION**



FREE

THE ONE
DISGUISE

Perfumed
Body Lotion

ORIFLAME
SWEDEN

150 ml e 5.0 fl.oz.

FREE*

① The One Disguise Eau de Parfum

Define the signature of your complete fashion look. A bold and powerful Eau de Parfum bursting with vibrant and sophisticated gourmand notes that leave you feeling transformed and irresistible. All beautifully encased in a bottle that demands a closer look. 50 ml.



33413 ₹2499 ₹1999 34 B.P.

② The ONE Disguise Perfumed Body Lotion

Whatever bold new look you decide to show, help your skin feel soft all over with this sophisticated perfumed body lotion. Infused with the vibrant, powerful and irresistible scent of gourmand notes. 150 ml.



33123 ₹479 8 B.P.

FOR HER

LOVE POTION *So Tempting*

Love Potion So Tempting Fragrance Mist 75 ml. 33958
₹629 11 B.P.



ECLAT FEMME

Eclat Femme Eau de Toilette 50 ml. 30128 ₹2299 39 B.P.



Women's Collection Innocent White Lilac Eau de Toilette 50 ml. 32438 ₹1549 26 B.P.



WOMEN'S COLLECTION SENSUAL JASMINE

① Women's Collection Jasmine Perfumed Body Spray 75 ml. 35487 ₹235 4 B.P.

② Women's Collection Sensual Jasmine Eau de Toilette 50 ml. 33168 ₹1549 26 B.P.



Miss Happy Fragrance Mist 75 ml. 31635
₹629 11 B.P.



Miss Relax Fragrance Mist 75 ml. 31634
₹629 11 B.P.



Oriflame Luminescence Eau de Parfum 50 ml. 33959 ₹2999 50 B.P.



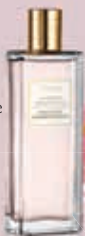
LOVE POTION

① Love Potion Eau de Parfum 50 ml. 22442
₹2899 49 B.P.

② Love Potion Perfumed Body Cream 250 ml. 31779 ₹779 13 B.P.



Women's Collection Delicate Cherry Blossom Eau de Toilette 50 ml. 32440
₹1549 26 B.P.



POSSESS

① Possess Perfumed Body Cream 250 ml. 31784 ₹779 13 B.P.

② Possess Eau de Parfum 50 ml. 30886 ₹3199 54 B.P.

③ Possess Perfumed Body Spray 75 ml. 34337 ₹235 4 B.P.



① Giordani Gold Essenza Perfumed Body Cream 250 ml. 31781 ₹779 13 B.P.

② Giordani Gold Essenza Parfum 50 ml. 31816 ₹3999 67 B.P.



① Memories daydreaming in a hammock Eau de Toilette 30 ml. 32671
₹1099 18 B.P.

② Memories flirting under fireworks Eau de Toilette 30 ml. 32673 ₹1099 18 B.P.

③ Memories chasing butterflies Eau de Toilette 30 ml. 32672 ₹1099 18 B.P.

MEMORIES



GIORDANI GOLD ORIGINAL

① Giordani Gold Original Perfumed Roll-On Deodorant 50 ml. 32160 ₹209 4 B.P.

② Giordani Gold Original Eau de Parfum 50 ml. 32150 ₹2399 40 B.P.

③ Giordani Gold Original Perfumed Body Spray 75 ml. 31707 ₹235 4 B.P.



FOR HIM

ORIFLAME
SWEDENMENS COLLECTION
CITRUS TONIC

① Men's Collection
Citrus Tonic Eau de
Toilette 75 ml. 30058
₹1649 28 B.P.

② Men's Collection
Citrus Tonic
Perfumed Body
Spray 75 ml. 35486
₹235 4 B.P.



POSSESS

Possess Man Eau de
Toilette 75 ml. 31825
₹3399 57 B.P.

GIORDANI
GOLD
MAN

① Giordani Gold
Man Eau de
Toilette 75 ml.
32155 ₹2499
42 B.P.

② Giordani Gold
Man Anti-
perspirant Roll-
On Deodorant
50 ml. 32176
₹209 4 B.P.

ECLAT
HOMME

Eclat Homme Eau de
Toilette 75 ml. 30173
₹2399 40 B.P.

MENS COLLECTION
DARK WOOD

Men's Collection
Dark Wood Eau
de Toilette
75 ml. 30059
₹1649 28 B.P.

ORIFLAME
SWEDEN
MENS COLLECTION
INTENSE OUD

① Men's Collection
Intense Oud Eau de
Toilette 75 ml. 34334
₹1649 28 B.P.

② Men's Collection
Intense Oud
Perfumed Body
Spray 75 ml. 35388 ₹235
4 B.P.



GLACIER

Glacier Eau de Toilette
100 ml.

8150 ₹1799 30 B.P.

MEN'S COLLECTION
COOL LAVENDER

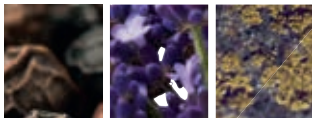
NATURALLY ALIVE

Close your eyes and feel the salty air of the sea against your face, inhaling the landscape around you. This is the feeling of freedom – singular and unforgettable.



Seashore Lavender

is at the heart of a scent that leaves you feeling revitalised and closer to nature. After a fresh, inviting top note of mint and pepper, the heart is bold and heady, before the comforting woody base of marine lichen, amber and floated woods. Inspired by seashore lavender's rugged, exhilarating surroundings, Men's Collection Cool Lavender brings you the full feel-good effect.



PEPPER SEASHORE LAVENDER MARINE LICHEN

**Men's Collection Cool
Lavender Eau de Toilette**
75 ml.

33349 ₹1649

₹1399 23 B.P.

FOR HIM



Body & Hair care

Beauty by Sweden is about making everyday special. That is why we create products with unique formulations, pleasing textures, inspiring fragrances and proven results. Because feeling good from the inside shows on the outside too.



All formulas now with

+ KERATIN

WHAT IS KERATIN?

It is the main protein naturally found in your hair, providing strength, elasticity and protection. Keratin helps protect against the heat, chemical and environmental stressors that can really damage your hair.

**48
Hr**

PROVIDES PERFECT FINISH

After styling your hair, spray it from a distance of 20-30 cm, and then using your fingers smooth out your hair style while spray is still wet.



24
Hr

GIVES INSTANT VOLUME TO THE HAIR

Distribute the Mousse evenly throughout hair from root to tip, paying special attention at roots. Style your hair.

24
Hr

LOCKS OUT FRIZZ FOR A SLEEK FINISH

Distribute the Cream evenly into damp hair. Blow dry completely then use flat iron.

HAIRX

CREATE THE HAIR STYLE YOU DESIRE



① HairX Supreme Hold Styling Hairspray

Supreme 48H hold hair spray with Keratin sets and protects style while offering flexible movement. Hold 5. 200 ml.

30551 ₹579 ₹489 8 B.P.

② HairX Volume Boost Styling Hair Mousse

Lightweight mousse with Keratin gives instant volume boost with natural movement. Up to 24H hold. Hold 4. 200 ml.

30550 ₹529 ₹449 8 B.P.

③ HairX Smooth & Sleek Styling Hair Cream

Lightweight styling cream with Keratin offers 24H control and anti-frizz benefits for a sleek finish. Hold 2. 150 ml.

30881 ₹499 ₹419 7 B.P.

HAIRX

ADVANCED CARE

ULTIMATE repair



PHYTONUTRIENTS

Nourish & Repair

+

MICRO KERATIN

Protects & Revitalises

HOW TO USE:



SHAMPOOING

Apply **shampoo** to wet hair; lather and rinse thoroughly.



CONDITIONING

After shampooing, apply **conditioner** to wet hair from mid-way down to the tips. Make sure each strand is covered. Rinse.



DEEP CONDITIONING

Once a week, use the mask instead of conditioner. Apply generously to wet hair; avoiding the roots. Gently massage through the hair; to ensure even distribution. Wait 5 minutes and rinse.

"My dry, dull, frizzy hair is completely revitalised. I can't believe how supple and shiny it is!"

Combat the 7 signs of hair damage

Dryness, breakage, split ends, weakness, frizziness, dullness and unmanageability are the 7 signs of hair damage. That's when you need a complete haircare solution that repairs, revitalises and renews. You'll reclaim your hair's natural beauty in no time!

REVITALISING SHAMPOO

1

Helps reinforce every strand – for strong, beautiful looking hair



②

ORIFLAME

HAIRX
ADVANCED CAREULTIMATE
repair
NOURISHING
CONDITIONERDamaged/
Over-processed HairDermatologically
testede200ml
6.6 fl.oz.

NOURISHING CONDITIONER

2

Leaves hair feeling soft and easy to brush

WEEKLY ROUTINE*

STRENGTHENING MASK

Helps strengthen hair against damage and breakage



③

① HairX Advanced Care Ultimate Repair Nourishing Shampoo 250 ml.

32875 ₹429 ₹319 5 B.P.

- Helps prevent damaged hair from becoming dry and brittle
- Designed to revitalise and rejuvenate hair for a healthy look

② HairX Advanced Care Ultimate Repair Nourishing Conditioner 200 ml.

32878 ₹429 ₹319 5 B.P.

- Helps hair regain its natural shine
- Designed to nourish the hair to leave it feeling stronger and full of life

③ HairX Advanced Care Ultimate Repair Nourishing Hair Mask 200 ml.

32881 ₹499 ₹369

6 B.P.

- Rich texture that helps nourish the hair
- Encourages a healthy scalp



SCAN THE FULL PAGE WITH ORIFLAME APP

*Use once a week instead of conditioner

25% OFF

NEW



Target dandruff in less than a week

We all like to wear dramatic dark colours from time to time. What we don't want to worry about is checking our reflection to make sure there are no white flakes across our shoulders. Now the solution is here – a shampoo that works to keep you flake free.

- Reduces the appearance of dandruff in under 1 week – **94% agree***
- Leaves the scalp & hair feeling clean and fresh – **100% agree***
- The scalp feels hydrated – **94% agree***
- Prevents the appearance of dandruff – **91% agree***
- Flake free after just one wash – **81% agree***
- Dermatologically tested



HAIRX
ADVANCED CARE

DANDRUFF
solution



PHYTONUTRIENTS

Nourish & Repair

+

SEA KELP

Locks in moisture

MINERALS

For healthy hair & scalp

HairX Advanced Care Dandruff Solution Control Shampoo

Gentle, cleansing shampoo specially designed to tackle dandruff. Contains Phytonutrients Complex to help nourish and protect, Sea Kelp and the minerals copper, magnesium and zinc to help replenish, whilst leaving hair flake free. 250 ml.

32893 ₹429 ₹319 5 B.P.

25% OFF

NEW

*Consumer test



Activelle Purifying & Protecting Anti-perspirant 48h Deodorant 50 ml. 34014 **₹209** 4 B.P.



Silk Beauty White Glow Soap Bar 100 g. 22715 **₹109** 2 B.P.



Silk Beauty White Glow Anti-perspirant 24h Deodorant Alcohol free. 50 ml. 22714 **₹209** 4 B.P.



Silk Beauty White Glow Hand Cream 75 ml. 26436 **₹279** 5 B.P.



Silk Beauty White Glow Body Wash 200 ml. 22713 **₹495** 8 B.P.



Silk Beauty White Glow Body Lotion 200 ml. 23555 **₹519** 9 B.P.



Silk
Beauty
WHITE GLOW

INDULGE IN THE BEAUTY OF GLOWING WHITENESS

Radiate your inner beauty with the luxurious new Silk Beauty White glow range, designed to truly enhance the whitening glow of your skin's tone.

feet up
ADVANCED

Feet Up Advanced Salvation Foot Serum 30 ml. 33030 **₹449** 8 B.P.



Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream 75 ml. 33027 **₹399** 7 B.P.



Foot File 19 x 3.5 x 0.5 cm. 9588 **₹199** 2 B.P.



feet up
COMFORT

Feet Up PediSmooth Size: 19.5 x 7 x 3.5 cm. 29455 **₹2349** 20 B.P.



Feet Up PediSmooth Roller Head Replacement One size. 29461 **₹499** 4 B.P.



Heel Cushions Material: TPR. Size 8.7 x 5.2 cm. Thickness: 2 mm estimated. 29934 **₹399** 3 B.P.



Handbag friendly 30ml size!

Oriflame Golden Edition Hand Cream 30 ml. 33196 **₹189** 3 B.P.

GLYCERIN containing formula for maximum hydration



loving
care

FOR THE FAMILY

Loving Care 2in1 Shampoo
& Conditioner 400 ml.
34060 ₹599 10 B.P.



Loving Care Body Lotion
400 ml. 34063 ₹649
11 B.P.



ACTIVATOR

THINNING HAIR

HairX Advanced Care Activator
Fortifying Scalp Tonic 100 ml.
32897 ₹1299 22 B.P.



CC HAIR
beautifier

HairX Advanced Care CC Hair
Beautifier Multi Treatment Spray
With 22 Benefits 150 ml. 32908
₹899 15 B.P.



FRIZZ
control

FOR DRY, DAMAGED,
HARD-TO-MANAGE HAIR

HairX Advanced Care Frizz
Control Smoothing Shampoo
250 ml. 32902 ₹429 7 B.P.



HairX Advanced Care
Frizz Control Smoothing
Conditioner 200 ml.
32903 ₹429 7 B.P.



HairX Advanced Care Frizz
Control Smoothing Split Ends
Serum 30 ml. 32904 ₹899 15 B.P.



HAIRX
ADVANCED CARE

EXPERIENCE
THE
DIFFERENCE!



WITH THE
POWER OF
PHYTONUTRIENTS

BODY & HAIR CARE

Feminelle
with women in mind

GENTLE,
SOFT &
WONDERFULLY
CARING

Feminelle
Comforting Intimate
Wash 300 ml. 34039
₹489 8 B.P.



Dermatologically &
gynaecologically
tested

Allergy
tested



Feminelle Protecting
Intimate Wash
300 ml. 31326
₹489 8 B.P.



Feminelle Mild
Intimate Wash
300 ml. 33459
₹489 8 B.P.



Double-Ended
Blackhead Remover Size:
0.7 x 11.5 cm. 26825
₹209 2 B.P.



Shower Puff Size:
18.5 x 9.5 cm.
8590 ₹89 1 B.P.



Wellness

When you feel good it shows and we think the key to feeling good is to be active, social and be able to enjoy life. As a Swedish brand, we also believe in the power of nature. That's why we create scientifically proven wellness and beauty products with natural ingredients traditionally used in Sweden.

We also think that by making small changes every day, everyone can make a change for the better.

Did you know?

Swedish Beauty Complex Plus contains **Astaxanthin** derived from algae found in the **Stockholm archipelago**. It is one of **Oriflame's best sellers** benefitting million around the world in a number of ways:

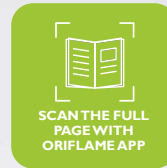
- **Improved Endurance**
- **Decreased Oxidative Stress & Inflammation**
- **Enhanced Immune Response**
- **Improved Skin Elasticity**
- **Reduced Fine Lines & Wrinkles**



Wellness products are developed in Sweden and produced in accordance with highest EU quality standards.



BY ORIFLAME
Wellness™



DUO MIX

The unique combination of Astaxanthin derived from an algae and Bilberry Extract, brought to you from Europe.



3mg of Astaxanthin
50mg of Bilberry
extract
(PER CAPSULE)

What is Immunity?

It is your body's very own defence system.

So to say, a stronger immune system will help you fight off diseases more effectively and keep you healthy.

Build your immunity for the monsoon

Monsoon brings the fear of catching infections and diseases that could affect our health. It is advised to strengthen the body's immune system in order to stay healthy.

Consuming supplements rich in antioxidants shields every cell in your body from free radicals and inflammation. It prevents from premature ageing, & improves blood lipids, cholesterol levels, cognition, and vision.

Astaxanthin found in Swedish Beauty Complex Plus has incredible protective effect on humans. No wonder, **Swedish Beauty Complex Plus** is one of Oriflame's best sellers!

**Swedish Beauty
Complex Plus
1 Month Supply**
25414 ₹1779 30 B.P.



SOOTHING SHAKES TO KEEP YOU ENERGIZED

GET CREATIVE!

You can blend your **Nutrishake** with your choice of **seasonal fruits** from peaches & plums to cherries & bananas, or spice it up with **cereals** or **low-fat yogurt** for extra amount of nutrition!



ORANGE BANANA SMOOTHIE

A refreshingly tangy vitamin boost!

- 1 orange juice
- 1/2 cup non-fat Greek yogurt
- 1 banana
- 1 scoop Nutrishake Natural Vanilla flavour

Mix all the ingredients in a blender.
- 8 gms of protein - very refreshing.



BANANA AND PEANUT BUTTER SHAKE

- 1 tbsp peanut butter
- 1 cup skimmed milk
- 1 frozen banana
- 1 scoop Nutrishake Natural Mango Banana flavour

Blend all in a mixie jar.
- 15gms protein - highly advised after workout protein requirement.

Pictures of fruits are for illustration purpose only.

The pictured foods above also contain micronutrients that are not present in Nutrishake



① **Nutrishake natural vanilla flavour**
500 g.

26851 ₹2799 47 B.P.

② **Nutrishake natural strawberry flavour**
500 g.

26850 ₹2799 47 B.P.


③ **Nutrishake natural mango banana flavour**
500 g.

27232 ₹2799 47 B.P.

④ **Purple Shaker and Scoop**
Holds 250 ml.

25479 ₹319 3 B.P.


🕒 Last time in catalogue



BE CAUTIOUS THIS MONSOON

Boost your family's healthy with Superior Nutrition

Much as we love the monsoon, we have to admit that it brings quite a few health issues making us vulnerable to diseases. Preparing a fresh, healthy and nutritious breakfast every day is hard to keep up, especially during monsoons. So enhance your current breakfast with 1 serving of Nutrishake and 2 capsules of Omega 3, and start your day bursting with energy!



A perfectly balanced daily
supplement with a
multitude of **BENEFITS**

NUTRISHAKE provides



OPTIMAL

Nutrition: High in
protein and fibre



REDUCES

Hunger and
cravings



BOOST

Energy
and focus

UPGRADE THE START OF YOUR DAY WITH A
HEALTHY BOOST



(28 servings)

+

=

₹4398
100 B.P.

OMEGA 3 improves



HEART

Improved heart health & cholesterol levels



SKIN

Improved moisture & elasticity



MUSCLES & JOINTS

Decreased inflammation

Health Set - Vanilla

2 pcs.

34283 ₹4398 100 B.P.

Health Set - Strawberry

2 pcs.

34282 ₹4398 100 B.P.

Health Set - Mango Banana

2 pcs.

34281 ₹4398 100 B.P.

🕒 Last time in catalogue

Skin care

Healthy, radiant, glowing skin is something we think everyone should be able to achieve. So, we research and take the best from nature and power it with innovative Swedish science and create safe and effective skin care ranges for every skin type and every need.

OPTIMALS 
HYDRA

ALL AGES | ALL SKIN TYPES

HYDRATES
THIRSTY
SKIN





①

REFRESHING TONER

Helps to tone and tighten pores



②

MOISTURE BOOSTING SERUM

Instantly & intensively hydrates, boosts radiance and protects skin

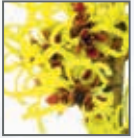


CLOUDBERRY BLUEBERRY

② Optimals Hydra Moisture Boosting Serum All Skin types 30 ml.

33135 ₹1099 ₹829

14 B.P.



WITCH HAZEL



MALLOW FLOWER

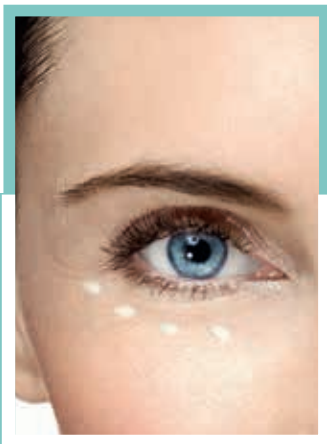
① Optimals Hydra Refreshing Toner All Skin types 200 ml.

33995 ₹599 ₹449 8 B.P.

Day Night

25% OFF

EYE CREAMS



DO THEY REALLY WORK?

People tend to think that eye creams are overrated, but the area around the eye is very delicate, and the pores and skin are thinner. **Oriflame's eye creams** have a lighter texture and are perfume free to reduce irritability. An eye cream will protect from damage and treat the first signs of ageing – after all, this is where you show them first! For an instant pick-me-up, store your eye cream jar in the fridge for a cooling massage upon application.

Under Eye Circles, Fine Lines, Wrinkles, Crow's Feet or Puffy Eyes – Banish them all with our **wonderful range of eye creams**.



33199 32804 31542 32476 33226 32464

We've a solution for every concern!



40+ For all skin types

DISCOVER
RE-DEFINED
AND FIRMER
LOOKING EYES

75%*
AGREE

Eye area looks
firmer and
re-defined

*Consumer effectiveness
on 57 women over 40

Royal Velvet Firming Eye Contour
Cream
15 ml.

22815 ₹799 **₹639** 11 B.P.



DIAMOND CELLULAR

WITH UNIQUE GENUINE DIAMOND MICRO POWDER

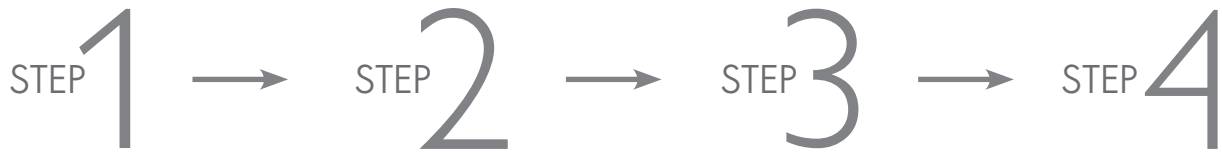
40+ For all skin types

FOR RADIANT,
YOUTHFUL-
LOOKING EYES73%*
AGREECorrects
wrinkles &
fine lines*Consumer tested on
93 women over 4 weeks20%
OFFDiamond Cellular Multi-Perfection
Eye Treatment
15 ml.22419 ₹1499 **₹1199** 20 B.P.For the complete ROYAL VELVET &
DIAMOND CELLULAR range go to page 61



OPTIMAL 4-STEP ROUTINE FOR FRESH, RADIANT, HEALTHY SKIN

4 STEPS  2 MINUTES  2X A DAY



CLEANSE

Apply Gel Wash to wet face in the morning and evening, massage in, then rinse off with water. Follow with Toner. Avoid eye area.



EYES

Apply Eye Cream every morning and evening to cleansed skin.



BOOST

Use serum twice a day, morning and evening, on cleansed skin. Avoid direct contact with eyes.



MOISTURISE

Apply the Day Fluid/Day Cream every morning, and the Day Fluid/Night Cream every evening, to cleansed skin. Avoid eye area.

HYDRA MATTE

ALL AGES | OILY SKIN

A REFRESHING TONIC
FOR YOUR SKIN

Performing skin care routine intensively hydrates and reduces oiliness for a fresh, matte complexion. Formulated with Swedish natural ingredient blends.

10/10

women agree improve SKIN
HYDRATION & RADIANCE*

9/10

women agree
REDUCE SKIN OILINESS*

8/10

women agree
INTENSELY HYDRATES SKIN*

*Agreed by women in consumer tests using
Optimals Hydra Matte Balancing SET

Optimals Hydra Matte Balancing SET
Set contains 6 standard-size products.

29856 ₹4644 **₹3499** 59 B.P.

SAVE ₹1145

HYDRA RADIANCE

ALL AGES | NORMAL/COMBINATION SKIN

NATURALLY RADIANT,
INSTANTLY HYDRATED SKIN

Intensely hydrating skin care routine to reveal a fresh, radiant skin tone. Formulated with Swedish natural ingredient blends.

8/10

women agree ENHANCES
SKIN'S NATURAL RADIANCE*

8/10

women agree
INTENSELY HYDRATES SKIN*

9/10

women agree HYDRATED SKIN
FROM THE FIRST USE*

*Agreed by women in consumer tests using
Optimals Hydra Radiance SET

Optimals Hydra Radiance SET
Set contains 6 standard-size products.

29855 ₹4644 **₹3499** 59 B.P.

SAVE ₹1145

EVEN OUT

ALL AGES | ALL SKIN TYPES

REDISCOVER YOUR
RADIANCE

Performing skin care routine to reduce the appearance of dark spots and discolourations for a naturally radiant and even skin tone. With Swedish natural ingredient blends and LumiLight Complex.

8/10

women agree REDUCES THE
APPEARANCE of dark spots*

9/10

women agree IMPROVES
SKIN RADIANCE*

8/10

women agree
EVENS SKIN TONE*

*Agreed by women in consumer tests using Optimals
Even Out Day Cream, Night Cream and Serum

Optimals Even Out SET
Set contains 6 standard-size products.

29857 ₹5724 **₹4299** 72 B.P.

SAVE ₹1425



OPTIMALS

EvenOut

ALL AGES All Skin Types

Optimals Even Out
Cleansing Foam 150 ml.
33224 **₹699** 12 B.P.



Optimals Even Out
Clarifying Toner 200 ml.
33225 **₹699** 12 B.P.



Optimals Even Out
Illuminating Serum 30 ml.
33108 **₹1299** 22 B.P.



Optimals Even Out
Perfecting Eye Cream 15 ml.
33226 **₹729** 12 B.P.



Optimals Even Out Preventing
Day Cream SPF 20 50 ml.
33279 **₹1099** 18 B.P.



Optimals Even Out
Replenishing Night Cream
50 ml. 32480 **₹1199** 20 B.P.



FACE SCRUB

Exfoliates with Almond
Shell Granules and Lactic
Acid to reveal a refreshed,
radiant complexion.

Optimals Exfoliating
Face Scrub 75 ml.
32418 **₹699** 12 B.P.



OPTIMALS

AGE REVIVE RANGE

NATURE REFINED BY SCIENCE FOR HEALTHY BEAUTIFUL SKIN

35+ All Skin Types

Optimals Age Revive Anti-
Ageing Cleansing Milk & Eye
Make-Up Remover 200 ml.
32416 **₹799** 13 B.P.



Optimals Age Revive Anti-
Ageing Serum 30 ml. 32477
₹1499 25 B.P.



Optimals Age Revive Anti-
Ageing Eye Cream 15 ml.
32476 **₹779** 13 B.P.

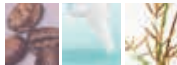


Optimals Age Revive Anti-
Ageing Night Cream 50 ml.
32475 **₹1399** 23 B.P.



OPTIMALS BODY

With Caffeine
extract
that boosts
microcirculation,
thus helping to
reduce cellulite.



Optimals Body Tummy
and Bust Gel - Caffeine
+ Nut Grass 125 ml.
31983 **₹729** 12 B.P.



With
TargetShape
Complex

OPTIMALS

HYDRA

ALL AGES All Skin Types

Optimals Hydra Seeing is
Believing Eye Cream All Skin
types 15 ml. 32464 **₹649** 11 B.P.



ALL AGES For Normal/
Combination skin

Optimals Hydra Radiance Nourishing
Night Cream Normal/Combination
Skin 50 ml. 32463 **₹899** 15 B.P.



ALL AGES Oily Skin

Optimals Hydra Matte Balancing Day Fluid
Oily Skin 50 ml. 32465 **₹849** 14 B.P.



MICELLAR CLEANSING WATER

THE ALL-IN-ONE CLEANSER

Optimals Hydra Micellar
Cleansing Water 200 ml.
34002 **₹699** 12 B.P.



SkinPro

SONIC 3-IN-1 SYSTEM

SkinPro Sonic Brush Heads
2-pack Size: Diameter 4.77 cm.
Materials: PP with nylon
bristles. 30878 **₹999** 8 B.P.



SkinPro Sonic 3-in-1 System
Device 15.8 x 5.8 x 5.8 cm,
ABS. Brush Cleansing Head
diameter 4.77 cm, PP and nylon
bristles. Silicone Exfoliating
Head, diameter 5 cm, PP and
silicone. Metal Massage Head
6.1 x 5 cm, PP and stainless
steel. 29915 **₹3999** 34 B.P.





Sun Zone Whitening Protector
Face and Exposed Areas SPF 30
High 50 ml. 30322 **₹509 9 B.P.**



ALL AGES
All Skin Types

Tender Care Protecting Balm
with Organic Pomegranate Seed
Oil 15 ml. 34042 **₹329 6 B.P.**



Tender Care Protecting Balm
15 ml. 1276 **₹329 6 B.P.**



**pure
SKIN**

15+ Oily Skin

Pure Skin Purifying Face Wash
150 ml. 32646 **₹549 9 B.P.**



Pure Skin 2-in-1 Face Wash &
Scrub 150 ml. 32647 **₹549 9 B.P.**



Pure Skin Refreshing Face Toner
150 ml. 32648 **₹549 9 B.P.**



Pure Skin Mattifying Face Lotion
50 ml. 32649 **₹599 10 B.P.**



Pure Skin Blackhead Clearing
Mask 50 ml. 32650 **₹419 7 B.P.**



Pure Skin SOS Spot Gel 6 ml.
32651 **₹229 4 B.P.**



Pure Skin 1 Clarifying
Face Scrub & 2 Purifying
Face Mask 2 x 6 ml.
32652 **₹129 2 B.P.**



SKIN CARE

ROYAL VELVET

40+ All Skin Types

Royal Velvet Cleansing Milk
200 ml. 35545 **₹1049 18 B.P.**



Royal Velvet Face Toner
200 ml. 35546 **₹1049 18 B.P.**



Royal Velvet Ultra Firming
Capsules 28 capsules to be used
in 4 weeks. 24547 **₹1999 34 B.P.**



Royal Velvet Firming Day Cream SPF
15 50 ml. 22424 **₹1399 23 B.P.**



Royal Velvet Repairing Night Cream
50 ml. 22814 **₹1499 25 B.P.**



**NORTH FOR
MEN**
ARCTIC
PRO DEFENCE

North For Men Fairness Face
Cream 50 g. 35448 **₹419 7 B.P.**



North for Men Fairness Soap Bar
100 g. 32230 **₹129 2 B.P.**



North For Men Fairness Face Wash
& Scrub 150 ml. 32666 **₹515 9 B.P.**



North for Men Original Aftershave
Balm 50 ml. 32004 **₹249 4 B.P.**



North for Men Original Shaving
Foam 200 ml. 32002 **₹449 8 B.P.**



DIAMOND CELLULAR
WITH HYALURONIC ACID & STYRENE DIMETHYL METHYL METHACRYLATE

40+ All Skin Types

Diamond Cellular Micellar
Solution Cleanser 200 ml.
21339 **₹1399 23 B.P.**



Diamond Cellular Night
Restorative Treatment 30 ml.
18437 **₹2799 47 B.P.**



Diamond Cellular Anti-Ageing
Cream 50 ml. 13659 **₹2699 45 B.P.**



NovAge COMPLETE ANTI-AGING DEFENCE



HOW TO USE:

- Apply onto face and neck in the morning after your day cream.
- Can be re-applied throughout the day for maximum protection.
- Avoid direct contact with eyes.

Broad Spectrum UV Filters

SPF 50 UVA/PA++++ protection helps to prevent uneven skin tone, dark spots and wrinkles

Anti-ageing moisturisation

Protects the skin from dehydration, helping to slow skin ageing
Improves skin radiance and luminosity

Pollution Protect Technology

Shields the skin from the toxic effects of the environment such as pollution

**NovAge Day Shield SPF50 UVA/PA++++
Advanced Skin Protector**
30 ml.

34143 ₹1599 27 B.P.



1 STEP

CLEANSE - PREPARE FOR ABSORPTION

NovAge Supreme Cleansing Gel
150 ml.

33984 ₹1300 22 B.P.



2 STEP

EYES - FOCUS ON THE EYES

NovAge Ecollagen Wrinkle Smoothing Eye Cream*
15 ml.

31546 ₹1500 25 B.P.



3 STEP

BOOST - ACTIVATE THE POWER

NovAge Ecollagen Wrinkle Smoothing Serum*
30 ml.

31547 ₹2450 41 B.P.

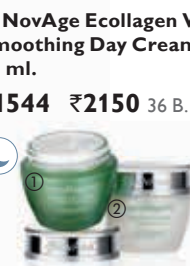


4 STEP

MOISTURISE - REPLENISH & PROTECT

① **NovAge Ecollagen Wrinkle Smoothing Night Cream***
50 ml.

31545 ₹2250 38 B.P.



② **NovAge Ecollagen Wrinkle Smoothing Day Cream SPF 15***
50 ml.

31544 ₹2150 36 B.P.



NovAge Ecollagen SET
5 full-size products.*

37841 ₹9650

₹7250 150 B.P.

SAVE
₹2400

* ⌚ Last time in catalogue



NovAGE
[ecollagen]

FOR ALL SKIN TYPES

4 / ⌚ / ☀️
4STEPS 2MINUTES 2DAILY



2-STEP, 4-WEEK
SKIN RESURFACING
PROGRAMME

CONTAINS 8 TUBES FOR

4 series
OF TREATMENT

NovAge Advanced Skin Renewing Treatment
8 x 5 ml.

33434 ₹2999 50 B.P.

HELPS REDUCE
APPEARANCE OF
PORES AND FINE LINES

NovAge Pore and Line Perfector
30 ml.

33944 ₹1499 25 B.P.



PEELING SOLUTION SHOULD NOT BE APPLIED FOR MORE THAN 10 MINUTES



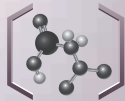
NovAge
ULTIMATE LIFT

FOR A FIRMER,
MORE SCULPTED
LOOK

70%
MORE
BOUNCE IN
12 WEEKS^{Δ1}



Recommended for All Skin Types



**PATENTED
ASPARTOLIFT
TECHNOLOGY**

Patented AspartoLift

Technology stimulates the activation of the cells responsible for producing elastin, to improve the skin's firmness and elasticity, for a more defined facial contour.

**BUDDLEJA PLANT
STEM CELL
EXTRACT**



Buddleja Plant Stem Cell extract helps prevent the natural degradation of collagen in the skin, and also provides protection against free radicals, to help slow the ageing process.

NovAge Ultimate Lift SET
5 full-size products.

31773 ₹9650
₹7250 150 B.P.

SAVE
₹2400

^{Δ1} Clinically tested using serum, day and night cream.

4 STEPS SKIN CARE ROUTINE

1 STEP

CLEANSER - PREPARE
FOR ABSORPTION

**NovAge Supreme
Cleansing Gel**
150 ml.

33984 ₹1300 22 B.P.

2 STEP

EYES - FOCUS ON THE EYES

**NovAge Ultimate Lift
Advanced Lifting Eye
Cream**
15 ml.

31542 ₹1500 25 B.P.

3 STEP

BOOST - ACTIVATE
THE POWER

**NovAge Ultimate Lift
Lifting Concentrate Serum**
30 ml.

31543 ₹2450 41 B.P.

4 STEP

MOISTURISE - REPLENISH
& PROTECT

**NovAge Ultimate Lift
Advanced Lifting Day
Cream SPF 15**

**NovAge Ultimate Lift
Overnight Lifting &
Contouring Cream**
50 ml.

31541 ₹2250 38 B.P.

FIRM AND DEFINE THROUGHOUT THE DAY

WHAT IT DOES:

OVER TIME: smoothes, firms
and restores bounce for a
youthfully lifted appearance
with less visible wrinkles.

HOW: Patented AspartoLift
technology restores fibroblast
flexibility, while plant stem cell
extract helps prevent the natural
deterioration of collagen. UV
filters in the Day Cream provide
SPF 15 photoprotection.

NovAge Ultimate Lift Advanced Lifting Day Cream SPF 15

Luxurious, high performance day
cream powered by AspartoLift,
restores firmness and elasticity for a
visibly lifted, sculpted look over time.
With plant stem cell extract to
smoothe out wrinkles and SPF 15 to
help protect against photodamage.
Delicately fragranced. 50 ml.

31540 ₹2150 36 B.P.



SCAN THE FULL
PAGE WITH
ORIFLAME APP



Day

Night

Day Night



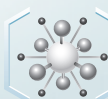
NovAge
BRIGHT
SUBLIME

LET THE
LUMINOUS YOU
SHINE THROUGH

LIGHTENS
SKIN BY UP TO
40%^{Δ1}
DIMINISHES DARK
SPOTS BY UP TO
50%^{Δ1}



Recommended for All Skin Types



**PATENTED
MULTI-BRIGHT
TECHNOLOGY**

Patented Multi-Bright Technology targets and inhibits melanin production at all key stages from its origin to its migration through the skin to be visible as pigmentation.

**GARDENIA PLANT
STEM CELL
EXTRACT**

Gardenia Plant Stem Cell extract helps to boost collagen production and to inhibit the enzymes which cause its natural degradation, to help plump wrinkles and reduce their visibility.



NovAge Bright Sublime SET
5 full-size products.

31775 ₹9650
₹7250 150 B.P.

SAVE
₹2400

^{Δ1} Clinically tested using day cream and essence.

NOTE: Users of multiple products may find it takes time for the skin to adjust to an intense skin care regime. If so, we recommend introducing products gradually.

4 STEPS
SKIN CARE ROUTINE

1 STEP

CLEANSE - PREPARE
FOR ABSORPTION**NovAge Supreme
Cleansing Gel**
150 ml.**33984 ₹1300** 22 B.P.

2 STEP

EYES - FOCUS ON THE EYES

**NovAge Bright Sublime
Advanced Brightening Eye
Cream**
15 ml.**32804 ₹1500** 25 B.P.

3 STEP

BOOST - ACTIVATE
THE POWER**NovAge Bright Sublime
Advanced Brightening
Multi-action Essence**
30 ml.**32805 ₹2450** 41 B.P.

4 STEP

MOISTURISE - REPLENISH
& PROTECT**NovAge Bright Sublime
Advanced Brightening
Day Cream SPF20**
50 ml.**32803 ₹2150** 36 B.P.**NovAge Bright Sublime
Advanced Brightening
Night Cream**INHIBITS
MELANIN
PRODUCTION
WHILE YOU
SLEEP**

** In vitro

WHAT IT DOES:

OVER TIME: Clinically proven
to reveal a brighter, more
even complexion, reduce the
appearance of dark spots,
and smoothe out fine lines.**HOW:** Powered by patented
Multi-Bright Technology
and antioxidant **Ginkgo**
Flavonoids.**NovAge Bright Sublime Advanced
Brightening Night Cream**Advanced performing overnight moisturiser
powered by patented Multi-Bright
Technology and antioxidant Ginkgo
Flavonoids. Brightens skin tone and reduces
dark spots over time for a brighter, more
even complexion. Easily absorbed, non-
greasy formula. Delicately fragranced. 50 ml.**32658 ₹2250** 38 B.P.SCAN THE FULL
PAGE WITH
ORIFLAME APPDay  Night  Day Night 



NOVAGE
MEN

CLINICALLY PROVEN ANTI-FATIGUE EFFECT!

IMPROVES:

- WRINKLE REDUCTION¹²
- SKIN SMOOTHNESS¹²
- HYDRATION¹¹

- SKIN FLEXIBILITY¹²
- SKIN TONICITY¹²

¹¹ Clinical test using NovAge Men Set.

¹² Expert clinical evaluation using NovAge Men Set.



Natural Japanese Charcoal, the king of cleansing ingredients

NovAge facial cleanser has been formulated with Natural Japanese Charcoal to meet the needs of men's skin. Charcoal particles have large surface areas that help to draw out and absorb dirt and excess oil to deeply exfoliate the skin.



Bioactive baobab anti-ageing technology

Engineered specifically for men's skin. Clinically proven to show a reduction in signs of tiredness.

NovAge Men SET
Contains 4 standard
size products.

29446 ₹6000

₹4500 100 B.P.

SAVE
₹1500



4 STEPS SKIN CARE ROUTINE



1 STEP

CLEANSE - PREPARE
FOR ABSORPTION



2 STEP

EYES - FOCUS ON THE EYES

**NovAge Men Eye
Rescue Gel**
15 ml.

33199 ₹1200 20 B.P.



3 STEP

BOOST - ACTIVATE
THE POWER

**NovAge Men Energising
& Hydrating Booster**
50 ml.

33200 ₹2100 35 B.P.



4 STEP

MOISTURISE - REPLENISH
& PROTECT

**NovAge Men Intense
Anti-Ageing Face Gel
Lotion**
50 ml.

33201 ₹1700 29 B.P.



83%*
INSTANTLY
AWAKENED SKIN

* Consumer tested on male skin.

NOVAGE
MEN

PURIFYING
& EXFOLIATING
CLEANSER

ORIFLAME
— SWEDEN —

NovAge Men Purifying & Exfoliating Cleanser

A deep cleansing, purifying facial wash engineered with Japanese Black Charcoal and exfoliating, polishing particles of natural origin. Sweeps away dead skin cells and unclogs pores by removing embedded impurities and daily city grime. Instantly, skin looks awakened and is left oil and sebum free. 125 ml.

33198 ₹1000 17 B.P.



SCAN THE FULL
PAGE WITH
ORIFLAME APP

Day Night



MEET THE

NEW

NovAGE
SKIN RENEWING
PEEL

*A GREAT ALTERNATIVE
TO CLASSIC 'SCRUB'
EXFOLIATORS.*

16%
INCREASE IN
CELLULAR
REGENERATION
- CLINICALLY PROVEN^{A2}

^{A2} Clinically proven result after
4 applications (on non-consecutive days).

EXFOLIATES
SKIN GENTLY

97%*
AGREE

SKIN LOOKS INSTANTLY
BRIGHTER

93%*
AGREE

WHY SHOULD YOU USE A PEEL?

It is formulated with an efficient blend of **alpha-hydroxy acids** (AHA), a **beta-hydroxy acid** (BHA), and also contains **pomegranate enzymes** known for their **exfoliating properties**.

The formula gently and effectively peels off the outer layer of dead skin cells by helping **loosen dead skin cells**, enabling them to lift away to **promote intense skin renewal**. The result is skin with a **smooth and supple feel** and visibly improved texture that looks instantly **brighter** and **renewed**.

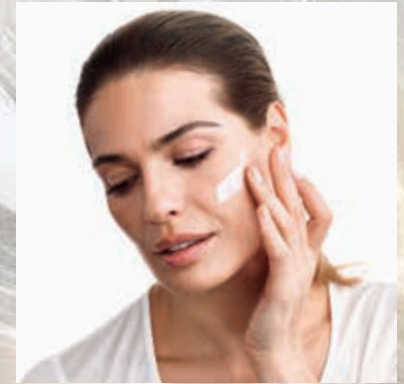
* Consumer test % agreement after the 1st use.

NEW

NOVAGE

SKIN RENEWING
PEEL

ORIFLAME
SWEDEN



HOW TO USE

- Apply the **NovAge Skin Renewing Peel** to cleansed face and neck in an even layer, avoiding the eye area
- **Leave on face for 20 minutes** then gently massage any remaining product over skin for 1 minute
- **Rinse** with warm water and follow up with your regular NovAge serum and moisturiser

USE IN THE **EVENING,**
TWICE A WEEK
(ON NON-CONSECUTIVE DAYS)

*It's the perfect pampering complement
to your usual NovAge routine.*

ALL SKIN TYPES

NovAge Skin Renewing Peel
100 ml.

33988 ₹1299 22 B.P.

Buy **NOVAGE SKIN RENEWING PEEL**
& get **NOVAGE REVITALISING MASK**
from page 72-73 for **FREE**

Note: Do not use on sensitive, irritated or broken skin and avoid sun exposure. Read the leaflet carefully before use.

NovAge

Recommended for
ALL AGES



STEP 1: CLEANSE

HOW TO USE:

Unfold the mask and apply onto thoroughly cleansed skin, carefully adjusting to fit your facial contours. Avoid the eye area. Relax for 15 minutes. Remove the mask, pat any residual emulsion into the skin and allow to dry. Do not rinse.



STEP 2: APPLY MASK



STEP 3: FINISH

THE RESULTS:

- Instant, intensive hydration plumps the skin
- Revives the skin's vitality and beauty
- Restores natural radiance
- Softens and smoothes
- Helps reduce the appearance of lines.

It's the perfect pampering complement
to your usual NovAge routine.



RESTORE RADIANCE & VITALITY

HOW IT WORKS:

Powered by Hyaluronic Acid, Vitamins C & E and Niacinamide (Vitamin B3).

Hyaluronic acid is a powerful hydrator which binds and retains moisture in the upper skin layers.

Vitamins C + E have excellent antioxidant properties that help to protect against free radical damage.

Niacinamide (vitamin B3) reinforces and maintains a healthy skin barrier.

NovAge Revitalising Mask

Advanced performing, intensely hydrating single-use cloth mask. Drenches skin with moisture, antioxidants and nutrients for an instantly revitalised, plump, smooth and radiant complexion with less visible lines. Powered by Hyaluronic Acid, Vitamins C & E and Niacinamide. 15 ml.

33973 ₹399 7 B.P.

BUY
NOVAGE SKIN
RENEWING PEEL
from page 70-71 and
get NOVAGE
REVITALISING
MASK for
FREE



SINGLE-USE
CLOTH MASK

ORIFLAME
— SINCE 1976 —

Nature & You

We believe in responsible beauty. To us that means creating safe products that are inspired by nature and powered by Swedish science. Products – with eco-ethically screened ingredients – that you can believe in and stand by.

Love Nature

For Coloured Hair | LINSEED OIL
& ROSEHIP



Smile when you use Love Nature Hair Care products! Not only do they feel and smell fantastic and work amazingly well, they're also **Silicone Free and Biodegradable** – which means that they will not impact negatively on the aquatic environment and are better for your hair!



SCAN THE FULL
PAGE WITH
ORIFLAME APP



KEEP YOUR COLOUR VIBRANT!

Linseed oil is extremely rich in omega 3 and omega 6. These essential fatty acids have the ability to penetrate the hair shaft to nourish it from inside **leaving hair stronger and shinier**. **Rosehip oil** is obtained from the fruit of the wild rose bush. It contains antioxidant compounds, which **helps to protect coloured hair against UV light damage**. Rosehip is also highly moisturising, thus replenishing the softness and radiance of coloured hair.

① Love Nature Shampoo for Coloured Hair Rosehip & Linseed Oil
250 ml.

32621 ₹369 **₹269** 5 B.P.

② Love Nature Conditioner for Coloured Hair Rosehip & Linseed Oil
250 ml.

32622 ₹369 **₹269** 5 B.P.

PICK ANY AT
₹269

Love Nature

ALL AGES Normal/Combination Skin

DERMATOLOGICALLY TESTED

BENEFITS OF

NEEM

FOR YOUR SKIN

In line with our **Swedish Heritage** we took **inspiration from nature** and selected **Neem oil**, a high quality natural oil to bring true benefits to **normal and combination skin** types.

Neem seed oil contains **essential fatty acids**, which protect your skin. Neem also contains **Nimbin**, an **active molecule of Neem**, which offers **anti-bacterial and soothing benefits**. As a result, Neem seed oil offers benefits that help to leave the skin feeling soothed , protected and refreshed, and ultimately, well taken care of!

① Love Nature Clay
Mask Neem
50 ml.

32043 ₹289

₹199 3 B.P.

② Love Nature Face
Moisturiser Neem
50 g.

32042 ₹269

₹189 3 B.P.

③ Love Nature Face
Wash Neem
50 ml.

32041 ₹215

₹149 3 B.P.



STARTING FROM
₹149

FACE MOISTURISER

Lightweight non-greasy moisturiser

FACE WASH

Removes excess oil & impurities

CLAY MASK

Clears skin & clogged pores



PROTECTING NLEM

CUCUMBER

Refreshing **cucumber** is well-loved for its ability to help **moisturise** and **soothe** the skin. Rich in **Vitamin C**, cucumber extract fights the root cause of pimples, while its caffeic acid reduces redness and swelling. **Invigorate** and **revitalise** tired, problem skin with cucumber's **hydrating** and **purifying** benefits.

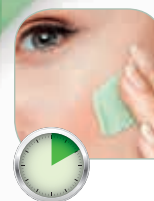
ALL AGES ALL SKINTYPES



STARTING FROM
₹105



FACE SCRUB
Apply by massaging on damp face, avoiding the eye area. Rinse well.



FACE MASK
Apply all over the face using fingers or a mask spatula. Avoid the eye area. Leave on for 10 minutes and finish by rinsing well. For best results, use 1-2 times a week.



FACE GEL
Leave on face gel. Apply to cleansed, dry skin by massaging in all over face and neck. Avoid the eye area.

FACE MASK
Helps to hydrate and refresh

②

30 ml
TRAVEL SIZE!

③

FACE GEL
Helps to moisturise, cool and refresh

①

FACE SCRUB
Helps to leave skin smooth and soft

① Love Nature Face Scrub Cucumber 30 ml.

34031 ₹179 **₹125** 2 B.P.

② Love Nature Face Mask Cucumber 30 ml.

34032 ₹199 **₹139** 2 B.P.

③ Love Nature Face Gel Cucumber 30 ml.

34033 ₹149 **₹105** 2 B.P.





eco
beauty.

FOR ALL SKIN TYPES

YOUR NATURAL BEAUTY RITUAL STARTS HERE

Think of EcoBeauty as nourishing goodness for your skin. We've sourced some of the finest, natural and organic ingredients and extracts, full of nature's benefits and free from parabens to help you achieve and maintain healthy, radiant skin.

EcoBeauty's natural fragrances and sumptuous textures will wow you, and the packaging is so gorgeous you'll want to show it off. You'll have peace of mind, body and spirit knowing you made the right choice for your skin and for the planet.

Go on—indulge yourself. You deserve it.

Enriched With Antioxidant Boosting, Organic Lingonberry

Ecobeauty Face Cream

Intensely hydrating cream nourishes your skin with Arctic Lingonberry and Sea Buckthorn Seed Oils. Infused with natural oils rich in antioxidants, Vitamin E and essential fatty acids to replenish skin. The result? Softer, smoother and brighter skin. Paraben-free. Certified Natural and Fairtrade. 50 ml.

32199 ~~₹1749~~ **₹1399** 23 B.P.

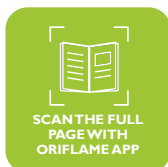
PARABEN
FREE



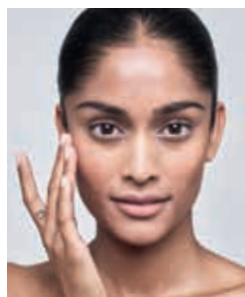
NOURISH

Apply to face, neck and décolleté in the morning after eye cream and serum. Massage into skin gently.

**20%
OFF**



SCAN THE FULL
PAGE WITH
ORIFLAME APP



BOOST

Apply the serum after cleansing and toning. Allow a few moments for it to sink into your skin before applying the Face Cream.

PARABEN
FREE



Renews Your Skin With Organic Evening Primrose Oil

Ecobeauty Serum

Your skin's hydrating luminosity boost! Light, cooling serum infused with organic Evening Primrose Oil and Aloe Vera Extract gives skin extra hydration and radiance. Melts into skin. Designed to leave it instantly more radiant and refreshed. Paraben-free. Certified Organic. 30 ml.

32203 ~~₹2299~~ **₹1839** 31 B.P.

Cleansing Sponge
Size 70 x 10 mm
approx. 8617
₹69 1 B.P.



Dry Skin
OAT

Love Nature Milky
Foam Cleanser Oat
150 ml. 33522
₹369 6 B.P.



Love Nature Face
Cream Oat 50 ml.
33523 ₹389 7 B.P.



TROPICAL FRUITS
Normal to Dry Skin

Love Nature Facial Kit
Tropical fruits 4 pcs.
32255 ₹1449 24 B.P.



ALL AGES
All Skin Types

Love Nature Facial Kit-
Glow 4 pcs. 35524
₹1449 24 B.P.



**FACE
CARE**

*These products are available in kit only. Not for individual sale.



ALL AGES
All Skin Types

Love Nature Face
Wash Strawberry
50 ml. 32668 ₹179
3 B.P.



Love Nature Face
Wash Orange 50 ml.
32223 ₹179 3 B.P.



Love Nature Face
Wash Peach 50 ml.
32221 ₹179 3 B.P.



Moisturising Lip Balms

Love Nature Lip Balm
Coconut 7 g. 34034
₹309 5 B.P.



Love Nature Lip Balm
Mango 7 g. 34035
₹309 5 B.P.



Love Nature Lip Balm
Melon 7 g. 34036
₹309 5 B.P.



ALL AGES
Oily Skin

Love Nature
Cleansing Gel Tea
Tree 150 ml.
30153 ₹369
6 B.P.



Love Nature Face
Lotion Tea Tree
50 ml. 30124
₹389 7 B.P.



ALL AGES
Normal Skin

Love Nature Cleansing
Gel Aloe Vera 150 ml.
32408 ₹359 6 B.P.



Love Nature Gel
Cream Aloe Vera
50 ml. 32407 ₹369
6 B.P.



Love Nature Gel Mask
Aloe Vera 50 ml.
32346 ₹399 7 B.P.



**ecob
beauty.**
All Skin Types

Ecobeaauty Cleansing
Milk 200 ml. 32197
₹1349 23 B.P.



Ecobeaauty Toner
200 ml. 32198
₹1349 23 B.P.



Ecobeaauty Eye Cream
15 ml. 32200 ₹829
14 B.P.



**HAIR
CARE**



For Dandruff Control
**TEA TREE OIL &
BURDOCK**

Love Nature Shampoo for
Dandruff Control Tea Tree
Oil & Burdock 250 ml.
32623 ₹419 7 B.P.



For Dry Hair
**WHEAT &
COCONUT OIL**

Love Nature Shampoo
for Dry Hair Wheat &
Coconut Oil 250 ml.
32618 ₹369 6 B.P.



Love Nature Conditioner
for Dry Hair Wheat &
Coconut Oil 250 ml.
32619 ₹369 6 B.P.



ALL HAIR TYPES
**AVOCADO OIL &
CHAMOMILE**

Love Nature 2in1 Shampoo
for All Hair Types Avocado
Oil & Chamomile 250 ml.
32624 ₹419 7 B.P.



For Oily Hair
NETTLE & LEMON

Love Nature Shampoo for
Oily Hair Nettle & Lemon
250 ml. 32625 ₹369 6 B.P.





BODY CARE



Energising MINT & RASPBERRY

Love Nature Body Lotion Energising Mint & Raspberry 200 ml. 32603 **₹489 8 B.P.**



Nourishing ALMOND OIL

Love Nature Body Lotion Nourishing Almond Oil 200 ml. 32617 **₹489 8 B.P.**



Love Nature Shower Cream Nourishing Almond Oil 250 ml. 32616 **₹479 8 B.P.**



Last time in catalogue

Love Nature Fragranced Talc Cooling Delight 100 g. 35553 **₹79 1 B.P.**



Love Nature Fragranced Talc Sandal Caress 100 g. 35552 **₹79 1 B.P.**



Love Nature Fragranced Talc Floral Bloom 100 g. 35551 **₹79 1 B.P.**



Love Nature Body Lotion Invigorating Coconut Water & Melon 200 ml. 34090 **₹489 8 B.P.**



Love Nature Shower Gel Invigorating Coconut Water & Melon 250 ml. 34087 **₹419 7 B.P.**



ALL AGES All Skin Types
LIME & ALMOND

Love Nature Manicure Pedicure kit 4 pcs.* 34416 **₹1499 25 B.P.**

*These products are available in kit only. Not for individual sale.

Essense&Co. Magnolia & Wild Fig Hand & Body Wash 300 ml. 33452 **₹679 11 B.P.**



Essense&Co. Magnolia & Wild Fig Hand & Body Lotion 300 ml. 33454 **₹779 13 B.P.**



Essense&Co. Elderflower & Bergamot Hand & Body Lotion 300 ml. 34044 **₹779 13 B.P.**



Essense&Co. Elderflower & Bergamot Hand & Body Wash 300 ml. 34043 **₹679 11 B.P.**



ESSENSE&CO
— STOCKHOLM 1987 —

Essense&Co. Lemon & Verbena Liquid Hand Soap 300 ml. 31850 **₹495 8 B.P.**



Essense&Co. Lemon & Verbena Hand & Body Lotion 300 ml. 31851 **₹779 13 B.P.**



Essense&Co. Lemon & Verbena Body Wash 300 ml. 31852 **₹679 11 B.P.**



ORGANICALLY SOURCED EXTRACTS

Milk & Honey Gold Smoothing Hand Scrub 75 ml. 33447 **₹349 6 B.P.**



Milk & Honey Gold moisturising Shower Cream 200 ml. 31605 **₹549 9 B.P.**



Milk & Honey Gold Hair Mask 250 ml. 31710 **₹579 10 B.P.**



Milk & Honey Gold moisturising Hand Cream 75 ml. 31606 **₹349 6 B.P.**



Milk & Honey Gold Softening Creamy Soap Bar 100 g. 32682 **₹69 1 B.P.**



Milk & Honey Gold Shampoo 200 ml. 31708 **₹349 6 B.P.**



Milk & Honey Gold smoothing Sugar Scrub 200 ml. 31601 **₹629 11 B.P.**



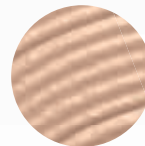
Milk & Honey Gold Conditioner 200 ml. 31709 **₹349 6 B.P.**



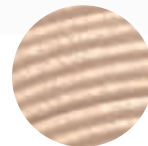


A SMOOTH FINISH

Essential make-up for a renewed look, Colourbox Foundation and Face Powder are the perfect products for a base. Mix and match our products for best results.



33402
Porcelain



33403
Light Ivory



33404
Natural Beige

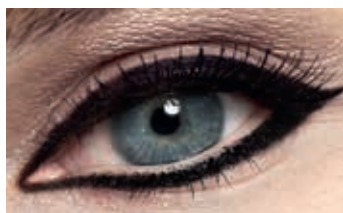
COLOURBOX Foundation

The Colourbox foundation comes in three shades with sheer to medium coverage, is easy-to-apply and moisturising formula. Not just a pretty face! 30 ml.

₹249 4 B.P.

COLOURBOX

LET'S
CREATE
SOME EYE
DRAMA



HOW-TO-USE

Rim your eyes to intensify your eye look. Line the upper and lower lashes keeping the tip closer to the lash line

COLOURBOX Kajal
3 g.

34630 ₹99 2 B.P.

34630
Black

BOLD
&
BLACK

EGV
EVERYDAY
GREAT VALUE

BOOST OF CONFIDENCE

A little bit of make-up not just improves the way you look but also gives you the confidence to face the world better. And, this kind of value means you'll never be caught bare-faced again.

SAME PRICE
THIS MONTH
& EVERY MONTH

SEMI-MATTE COMFORTABLE WEAR VIBRANT SHADES



35589 Earthy Brown

35584 Sassy Red

35581 Magnetic Magenta

35581 Magnetic Magenta

35585 Caramel Burst

35583 Red Punch

35582 Plum Perfect

35586 Cinnamon Frost

35584 Sassy Red

35580 Candid Pink

35589 Earthy Brown

COLOURBOX Semi-Matte Lipstick

Get ready for a full spectrum of essential semi-matte lipsticks. Colours that are irresistible and vibrant. With such a variety of shades, why not try them all!! 2.5 g.

₹149 3 B.P.

COLOURBOX LIVE LIFE IN COLOUR!



34624
Tangy Orange



34627
Peppy Peach



35089
Soft Red



35092
Plum



34625
Romantic Pink



35087
Bright Pink



35090
Bright Coral



35093
Burgundy



34626
Brick Red



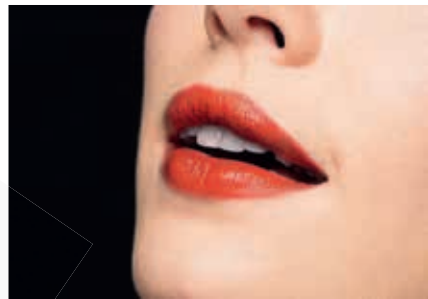
35088
Bright Red



35091
Ruby



35094
Tangerine



COLOURBOX Lipstick

Get ready for a full spectrum of essential lipstick colours that are totally irresistible! With such a variety of shades, why not experiment and try them all? 2.5 g.

₹149 3 B.P.

EGV
EVERYDAY
GREAT VALUE

PUT ON A SMILE!

A lipstick is so much more than just a splash of colour for the lips. And, when it's so reasonably priced, it will bring a big smile on your face too.

**SAME PRICE
THIS MONTH
& EVERY MONTH**

COLOURBOX

METAL SHINE

Dress up your nails in trendy shades of Colourbox Metal Shine
Nail Polish for an instant fashion upgrade.

35797
Red
Fatale

35798
Coco
Blush

35799
Maroon
Love

35800
Magenta
Magic

35801
Gold
Fever

COLOURBOX Metal Shine

The ultimate fashion nail polish collection!
An array of trendy metallic shades give
fingers and toes the wow factor! 5 ml.

₹119 2 B.P.

35802
Electric
Blue

35803
Disco
Purple



COLOURBOX
NAIL POLISH

**MORE COLOUR
MORE LIFE!**



33257
Soft Lavender



33264
Bright Raspberry



34620
Chic Pink



34623
Coral Pop



33262
Bright Red



33265
Soft Berry



34621
Brick Burgundy



33263
Soft Red



33266
Soft Plum



34622
Rich Pink

COLOURBOX Nail Polish

The COLOURBOX Nail Polish has 10 wearable colours and comes in a cute & compact bottle. With so many shades, now every day can be a colour day! 5 ml.

₹119 2 B.P.

EGV
EVERYDAY
GREAT VALUE

**FIND YOUR
COLOUR**

Sometimes all you need is a little splash of colour to light up a dull and boring day. Choose from our fantastic Colourbox range - light-spirited, playful and totally affordable.

**SAME PRICE
THIS MONTH
& EVERY MONTH**

essentials * fairness

SO SIMPLE, SO ESSENTIAL

ALL AGES | ALL SKIN TYPES



①
Helps to leave the skin
brighter and lighter



**NATURAL
LIGHTENING**
with pomelo extract

① Essentials Fairness Protecting Face Cream SPF 10

A face cream that moisturises and helps to lighten skin while helping to protect against the sun's harmful effects. Perfect for everyday use and great in the summer months, it contains natural pomelo extract to help give skin a healthy, fair lustre. 50 ml.

32702 ₹149 3 B.P.

② Essentials Fairness Softening Body Lotion UV Filters

A nourishing body moisturiser with UV filters to help protect the skin and enhance the skin's natural fairness. With natural pomelo extract and a fresh citrus scent, here is a body lotion to enliven your day! 200 ml.

32703 ₹269 5 B.P.

③ Essentials Fairness Exfoliating Scrub

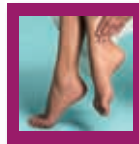
A deep-cleaning scrub that lets your skin breathe! Treat your face to a radiant, refreshed glow with the help of natural pomelo extract. 100 ml.

32700 ₹199 3 B.P.

④ Essentials Fairness Multi-Benefit Gel Wash

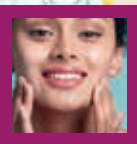
A multi-purpose gel wash that helps to remove impurities from pores and leaves your face refreshed and clean. With natural Pomelo extract, to help brighten your skin, this is a cleanser that is refreshing and suitable for every day use. 125 ml.

32699 ₹199 3 B.P.



Helps to
moisturise and nourish the skin leaving it more
supple





Formulated to help reduce the appearance of dark spots
CONTAINS NATURAL BEADS*

③

ORIFLAME SWEDEN

essentials fairness

EXFOLIATING SCRUB
all skin types



e100ml 3.3fl.oz.

④

ORIFLAME SWEDEN

essentials fairness

MULTI-BENEFIT GEL WASH
all skin types



e125ml 4.1fl.oz.



Purifies the skin by removing daily impurities



With natural **POMELO EXTRACT** to help **lighten the skin** & leave it **fairer**

*Eco friendly beads are neutral for the environment.

EGV
EVERYDAY GREAT VALUE

ENCOURAGE GOOD SKIN CARE PRACTICES

Taking a little care for the skin goes a long way. Formulated with natural pomelo extract, every product of Essential Fairness range benefits your skin.

SAME PRICE THIS MONTH & EVERY MONTH

FRAGRANCED TALCS



① Love Nature Fragranced Talc Sandal Caress
400 g.

34103 ₹189 3 B.P.

② Love Nature Fragranced Talc Floral Bloom
400 g.

34100 ₹189 3 B.P.

③ Love Nature Fragranced Talc Cooling Delight
400 g.

34104 ₹189 3 B.P.

Love Nature
FRAGRANCED
SOAP BARS



④ **Love Nature Soap Bar - Antibacterial
Neem & Basil**

Creamy soap bar with the goodness of Neem and Basil that cleanses your skin gently. Dermatologically tested. Biodegradable formula. 75 g.

34413 ₹49 1 B.P.

⑤ **Love Nature Soap Bar Rose & Sandalwood**

Fragrant soap bar that gently cleanses your skin leaving you with the sweet smell of rose and sandalwood. Dermatologically tested. Biodegradable formula. 75 g.

34414 ₹49 1 B.P.

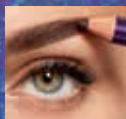
EGV
EVERYDAY
GREAT VALUE

BASICS OF A
MORNING
RITUAL

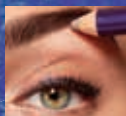
Who doesn't need a refreshing bathing experience every morning? Start every new day with a hint of freshness and delightful fragrances inspired by nature.

SAME PRICE
THIS MONTH
& EVERY MONTH

THE ONE



DARKER TIP:
defines brow shape



LIGHTER TIP:
brow lifting illusion



33698
Brown

①

②

WATERPROOF

① The ONE Duo Brow Pencil

A double-ended eyebrow pencil in two shades for well-defined and contoured brows. One side adds definition and colour where brow hair is sparse. The other side highlights the arch to enhance the eyes and provide a lifted-brow illusion. 1.8 g.

₹549 ~~₹355~~ 6 B.P.

② The ONE Browcara

A waterproof gel mascara for brows in three shades that builds instant volume for a naturally bold brow look. The tapered brush makes application easy, and the waterproof fibre formula ensures your voluminous brows hold all day. 5 ml.

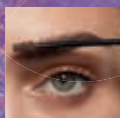
₹599 ~~₹355~~ 6 B.P.



SCAN THE FULL
PAGE WITH
ORIFLAME APP



33694
Deep
Brown



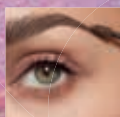
STEP 1

Brush brow hairs with the tip of the brush using short, stroking motions.



STEP 2

Brush in the gel wherever you want to add volume.



STEP 3

Comb through gently to shape and set brows.

Colour, shape & set your brows



Monsooh
OFFER

UP TO

40%

OFF



Hail,
rain or
sunshine
always
feel fresh



For HER



For HER

① **Giordani Gold Essenza Perfumed Body Spray**

Radiant Giordani Gold Essenza Parfum, in perfumed body spray, evokes true luxury and craftsmanship from its exquisite glass bottle and real gold leaf detailing to its highly concentrated, diffusive fragrance. A premium floral woody parfum that inspires beautiful living. 75 ml.

34082 ₹235

LOVE POTION

② **Love Potion Perfumed Body Spray**

Experience Love Potion's aphrodisiacal notes of spicy ginger, cocoa blossom and chocolate. Body spray with a high scent concentration for an unforgettable fragrance experience. 75 ml.

31704 ₹235

For HIM**rebel**

③ **Rebel Body Spray**

Timeless masculine Body Spray in an alcohol-free formulation. Spray all over body after bath and during the day for the confidence you desire. 75 ml.

8048 ₹235



ONLY
₹179
 3 B.P.

For HIM

Lock-in your skin's softness



essentials
fairness

SO SIMPLE, SO ESSENTIAL

ALL AGES
All Skin Types

① Essentials Fairness Multi-Benefit Face Cream

With natural pomelo extract, this multi-purpose day cream helps to hydrate and helps to lighten your skin for a smooth, radiant glow. 75 ml.

32698 ~~₹379~~ ₹265 4 B.P.

loving
care

② Loving Care Multi Purpose Cream

All-in-one moisturising cream for face, hands and body suitable for the whole family. Infused with natural almond milk and a caring scent. 150 ml.

34332 ~~₹549~~ ₹385 6 B.P.



Monsoon
OFFER



30%
OFF

for ages
3
and up



150
ML

②

Love walking
in the
rain?

Don't worry,
we've got you
covered :)



feet up COMFORT

① Feet Up Comfort Overnight Moisturising Foot Cream

An intensely moisturising overnight cream, with natural Avocado & Aloe Vera to soothe tired feet and soften even the toughest skin while you sleep. 75 ml.

32370 ₹375 **₹225** 4 B.P.

feet up ADVANCED

② Feet Up Advanced Deep Exfoliating Foot Cream

Rich, creamy rinse-off foot scrub with natural origin Pumice beads, Mineral4E Blend and nourishing Shea Butter. Exfoliates and purifies dry, rough skin to leave feet soft and smooth, with visible results from the very first use*4. Consumer tested. Delicate fragrance. 75 ml.

33033 ₹375 **₹225** 4 B.P.



Monsooh
OFFER



40%
OFF

Love Nature

30% OFF

WAKE-UP TO NATURE'S GOODNESS

Clean up with our spectacular shower gels made with the finest ingredients from nature to offer you an enhanced bathing experience everyday.

MUST HAVE



②

①



ORIFLAME
SWEDEN

Love Nature

EXFOLIATING
SHOWER GEL
REFRESHING
STRAWBERRY
& LIME



e 250 ml 8.3 fl.oz.



ORIFLAME
SWEDEN

Love Nature

EXFOLIATING
SHOWER GEL
ENERGISING
MINT &
RASPBERRY



ml 8.5 fl.oz





We want you to feel good about the products you use, and rest easy knowing that all rinse-off Love Nature products are Biodegradable. This means that they will not impact negatively on the aquatic environment after use.



MINT & RASPBERRY

STRAWBERRY & LIME

OLIVE OIL & ALOE VERA

Energising | MINT & RASPBERRY

① Love Nature Exfoliating Shower Gel Energising Mint & Raspberry
250 ml.

32602 ₹429 ₹295 5 B.P.

Refreshing | STRAWBERRY & LIME

② Love Nature Exfoliating Shower Gel Refreshing Strawberry & Lime
250 ml.

32610 ₹429 ₹295 5 B.P.

Caring | OLIVE OIL & ALOE VERA

③ Love Nature Shower Gel Caring Olive Oil & Aloe Vera
250 ml.

32608 ₹429 ₹295 5 B.P.



Love Nature

For Dry Hair

Naturally SOFT AND SHINY HAIR

COCONUT OIL

① Love Nature Hair Oil Coconut Oil

Enriched with nourishing Coconut Oil, this hair oil replenishes dry hair leaving it soft and naturally shiny. It also helps to reduce dandruff leaving the scalp clean and healthy. 100 ml.

32626 ₹209

HOT OIL

② Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil

Non greasy /lightweight hair treatment with natural Wheat and Coconut oil intensively moisturises hair and helps to combats dryness and future damage. Silicone free. 15 ml.

32620 ₹99



₹129
2 B.P.



₹69
1 B.P.

IN Head Office: Oriflame India Pvt. Ltd.,
M-10, Ground Floor, South Extension, Part - II,
New Delhi-110049
Contact Us: +91 11 40409000, 66259000
Email: contactcenterindia@oriflame.com
www.oriflame.co.in

ORIFLAME
— SWEDEN —



Such is the belief in our quality that we offer a **100% satisfaction guarantee**. If you aren't completely happy with product performance you may return it within 30 days for a full refund. Conditions apply.*

*Please visit www.oriflame.co.in for details regarding policy on money back guarantee.

IT'S YOUR
ONLY CHANCE
TO SAVE 30%
ON OMEGA 3

Omega 3

MAIN BENEFITS



HEART

- Improved heart health and cholesterol levels



SKIN

- Improved moisture and elasticity



MUSCLES & JOINTS

- Decreased inflammation



2 capsules are equivalent to 1000 mg fish oil - 150 mg EPA & 100 mg DHA

USE:

Everyday 2 capsules to meet your daily Omega 3 needs.



60
CAPSULES

Omega 3

High quality natural fish oil containing omega 3 fatty acids EPA and DHA for beauty and health. Studies show that Omega 3 supports brain function, cardiovascular health, help smoothen skin and increases its moisture levels. 30 days supply. 60 capsules.
1 Month Supply

15397 ₹1599 ₹1119 19 B.P.

**BEST PRICE
OF 2019**

UNTIL STOCK LASTS

**30%
OFF**

IN Head Office: Oriflame India Pvt. Ltd.,
M-10, Ground Floor, South Extension, Part - II,
New Delhi-110049
Contact Us: +91 11 40409000, 66259000
Email: contactcenterindia@oriflame.com
www.oriflame.co.in

ORIFLAME
— SWEDEN —



Such is the belief in our quality that we offer a **100% satisfaction guarantee**. If you aren't completely happy with product performance you may return it within 30 days for a full refund. Conditions apply.*

*Please visit www.oriflame.co.in for details regarding policy on money back guarantee.